Bi-Bright Academy is a platform whose purpose is to promote knowledge and access to resources that allow the creation of innovative dynamics taking into consideration the new education solutions.

The interactive whiteboard is a technological equipment that encourages the involvement of its users and promotes interactivity, creativity, collaboration and communication.

This platform is based on three fundamental grounds:

- shares a repository of contents, where teachers and students can access a wide variety of resources, activities, class plans, games, worksheets, tools, videos, contents, software, etc.;
- encourages courses and/or training by means of e-learning to help teachers, students, installers and partners to make the most of using the devices in the classroom;
- promotes the use of ICT through interactive devices.

Bi-Bright Academy intends to contribute to the spreading of Skills for the 21st century, as well as creating new learning environments, with the introduction of methods that promote an inclusive and collaborative education.