TECHNOLOGY

Offers HUGE new opportunities to learn.
Mobility - 24/7 - school, bus, home, library, coffee shop
Social Interactions - highly connected teaching and learning
New ways to see and use Data

www.hint.fm/projects/flickr/
The problem with education across the world is not lack of EXCELLENCE.
It’s a lack of EQUITY.
Fueled by the DIGITAL LEARNING GAP.
What is The Digital Learning Gap?

1. Lack of access:
   broadband, mobile, personal device

2. Lack of participation:
   People who lack digital literacy - their voices are not heard

3. Lack of empowering use:
   By individuals and schools
We Invest At The Intersections
For example, our Marketplace work
Ed-tech is a multi-billion dollar industry
But it’s hard to match the right tools with the right teachers and students
We gathered information from both providers and educators
Needs Assessment is Informal
Limited Meaningful Evidence of Products’ Success
Districts often don’t trust provider’s evidence

Providers don’t think districts know what evidence to look for
With these evidence gaps, districts and providers alike rely heavily on referrals and pilots.
Most Pilots Aren’t Rigorous
When pilots are used frequently, they are mostly unstructured
So, what can be done to improve ed-tech purchasing?
Better guidelines and research for:

- Conducting needs assessments
- Showing and evaluating evidence
- Administering effective pilots
- Involving end users
By working together to improve these practices, we can get the **right products** into the hands of the **right teachers & students**
Millenium@EDU and Digital Promise Global
Partnering to share and extend frameworks for piloting and testbed projects around the world