



ITWORX
EDUCATION

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CHILDREN IN DISTRESS: BACK TO SCHOOL

ITWORX Education – Disrupting Education

22 Years in Software, 13 Years in Education



1994

- **ITWORX** is founded in Cairo, Egypt and grows to become one of the largest software firms in the Middle East serving a number of industries



February 2003

- **ITWORX** updated the Microsoft Learning Gateway (MLG) platform

January 2011

- **ITWORX** launches its Connected Learning Gateway (CLG) to UK schools

January 2013

- **ITWORX** expands its portfolio of products and becomes an end-to-end ed tech solution provider



January 2014

- **ITWORX Education** spins off and opens its new HQ in Dubai



July 2014

- **ITWORX Education** won the Microsoft worldwide partner of the year award for public sector: Education



January 2016

- **ITWORX Education** becomes an education services provider and drives a new blended learning school in Cairo



October 2007

- **ITWORX** developed a new generation of MLG



April 2012

- **ITWORX** was awarded SEC LMS project to be implemented in all public schools in Qatar



July 2013

- **ITWORX** was awarded SLP⁽¹⁾, LMS, mobility and BI solutions for all public schools in UAE

May 2014

- **ITWORX Education** is honoured by SLP



Sep 2015

- **ITWORX Education** successfully implemented EduShare at MoE Egypt using Office 365
- **ITWORX Education** delivered a pilot project for Syrian refugees using its SaaS product WinjiGo



July 2016

- **ITWORX Education** is named the Microsoft Partner of the Year, 2016 Finalist for Public Sector: Microsoft CityNext Award



Note: (1) Mohamed Bin Rashid Smart Learning Program



WWW.ITWORX.EDUCATION



BECAUSE EDUCATION CAN'T WAIT, WE CAME UP WITH A SOLUTION
THAT BRINGS SUSTAINABLE EDUCATION TO CHILDREN IN DISTRESS



\$1M IN-KIND DONATION TO

**GLOBAL BUSINESS
COALITION FOR
EDUCATION**

OUR PROPOSITION

- Deploying a holistic approach that tackles the problem's social context
- Offering a blended learning educational solution that uses white spaces
- Cutting down educational costs of bringing one child back to school from **\$1,500** to **\$350** per student

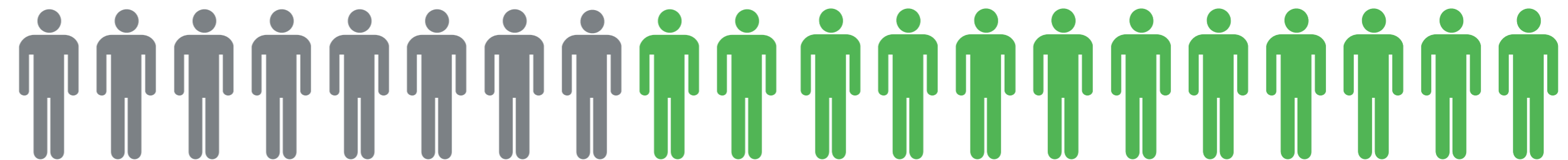
Potential Impact

1 X



with the same budget

3 X



OUR MODELS

1- Expand the capacity of an operational school

2- Build a new socially-aware school based on Extended Epistemology, resulting in deeper learning and higher quality education at a lower cost

Sultan Muhammad Al-Fateh School Istanbul, Turkey



Enabling the education of
600 students in a school of
400 students



Utilizing the same:

- Number of teachers
- School facilities



At a fraction of
the cost

Saad Nayel School Chtaura, Bekaa Valley, Lebanon



Bringing school to
children in a refugee camp



Catering for different
educational needs and levels



Connecting teachers,
students and SME's

CALL TO ACTION

School owners/leaders – come to us to increase school capacity by 50% at a marginal cost without additional teachers or facilities

Donor organizations – come to us to substantially expand your reach and scalability



THANK YOU



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