CHILDREN IN DISTRESS: BACK TO SCHOOL

Hatem Sallam, CEO
hatem.sallam@itworx.com
ITWORX is founded in Cairo, Egypt and grows to become one of the largest software firms in the Middle East serving a number of industries.

February 2003
- ITWORX updated the Microsoft Learning Gateway (MLG) platform

January 2011
- ITWORX launches its Connected Learning Gateway (CLG) to UK schools

October 2007
- ITWORX developed a new generation of MLG

April 2012
- ITWORX was awarded SEC LMS project to be implemented in all public schools in Qatar

July 2013
- ITWORX was awarded SLP's LMS, mobility and BI solutions for all public schools in UAE

May 2014
- ITWORX Education is honoured by SLP

July 2014
- ITWORX Education won the Microsoft worldwide partner of the year award for public sector: Education

January 2016
- ITWORX Education becomes an education services provider and drives a new blended learning school in Cairo

Note: (1) Mohamed Bin Rashid Smart Learning Program

ITWORX – Disrupting Education
22 Years in Software, 13 Years in Education

WWW.ITWORX.EDUCATION
BECAUSE EDUCATION CAN’T WAIT, WE CAME UP WITH A SOLUTION THAT BRINGS SUSTAINABLE EDUCATION TO CHILDREN IN DISTRESS

$1M IN-KIND DONATION TO

WWW.ITWORX.EDUCATION
OUR PROPOSITION

• Deploying a holistic approach that tackles the problem’s social context
• Offering a blended learning educational solution that uses white spaces
• Cutting down educational costs of bringing one child back to school from $1,500 to $350 per student

Potential Impact

1 X

with the same budget

3 X
OUR MODELS

1- Expand the capacity of an operational school

2- Build a new socially-aware school based on Extended Epistemology, resulting in deeper learning and higher quality education at a lower cost
Sultan Muhammad Al-Fateh School
Istanbul, Turkey

Enabling the education of 600 students in a school of 400 students

Utilizing the same:
- Number of teachers
- School facilities

At a fraction of the cost
Saad Nayel School
Chtaura, Bekaa Valley, Lebanon

Bringing school to children in a refugee camp
Catering for different educational needs and levels
Connecting teachers, students and SME's
CALL TO ACTION

**School owners/leaders** – come to us to increase school capacity by 50% at a marginal cost without additional teachers or facilities

**Donor organizations** – come to us to substantially expand your reach and scalability
THANK YOU