

# 21st Century School Model The Challenge Of Education Content

THE PORTUGUESE CASE

# Fundamental questions with a consensual response

Which countries will be the most advanced and better for living in the future?

→ The ones that will have the most entrepreneur, innovative and qualified citizens.

Which is the greatest ambition of any country's government and people?

→ Walk towards the top regarding socio-economic development.

What should be the priority for a country?

→ To invest in learning and education.

1<sup>st</sup> STEP  
(Vision)

There is a lot to be urgently done in teaching and learning to become a TOP country



■ Identify the consensual vision

■ Set it's ambition

■ Established an action plan for a new learning ecosystem implementation (all over the Country - 1,4 million students 140 K teachers)

## 2<sup>nd</sup> STEP (Implementation)



### Concept

Offer students laptops at very low prices (or even for free) to very low incoming families.

### Goals

To massify schools adoption of:

- Laptops;
- Interactive boards;
- Digital contents.

To introduce, in most part of the cases, the household first computer through children.

2<sup>nd</sup> STEP  
(Implementation)

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1. Technology

Technological Kit  
Computers, video projectors  
and interactive boards

Broad  
band  
internet

School  
Local Area  
Networks

School  
security

2. Contents

School  
Learning  
Platform

Digital contents  
integrated in the  
curricula – e.books

Free digital contents

3. Capabilities

ICT Learning and Certification

ICT Academies

4. School  
Management

School, class and students management

2nd STEP  
(Implementation)

# Partnership between the Portuguese Government and the private sector

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Public Partners

**MOPTC**



Ministério da  
**Educação**

Industry Partners



Private Partners



vodafone



**Microsoft**



2<sup>nd</sup> STEP  
(Implementation)

# Total investment in e.escola and PTE

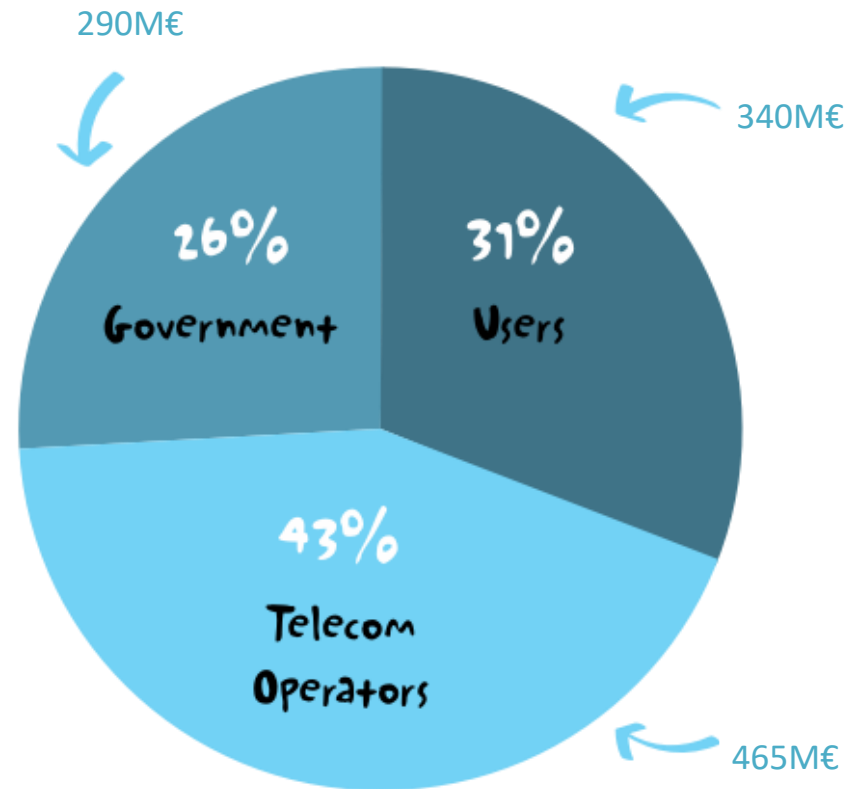
 **e.escola** ■ **€1.1B**



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■ **400 M€**

Fully financed by  
the government



2<sup>nd</sup> STEP  
(Conclusions)

# Important achievements

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The largest broadband network between Schools

The largest one shot implementation project of:

One computer  
per child

Interactive  
boards

Digital  
contents

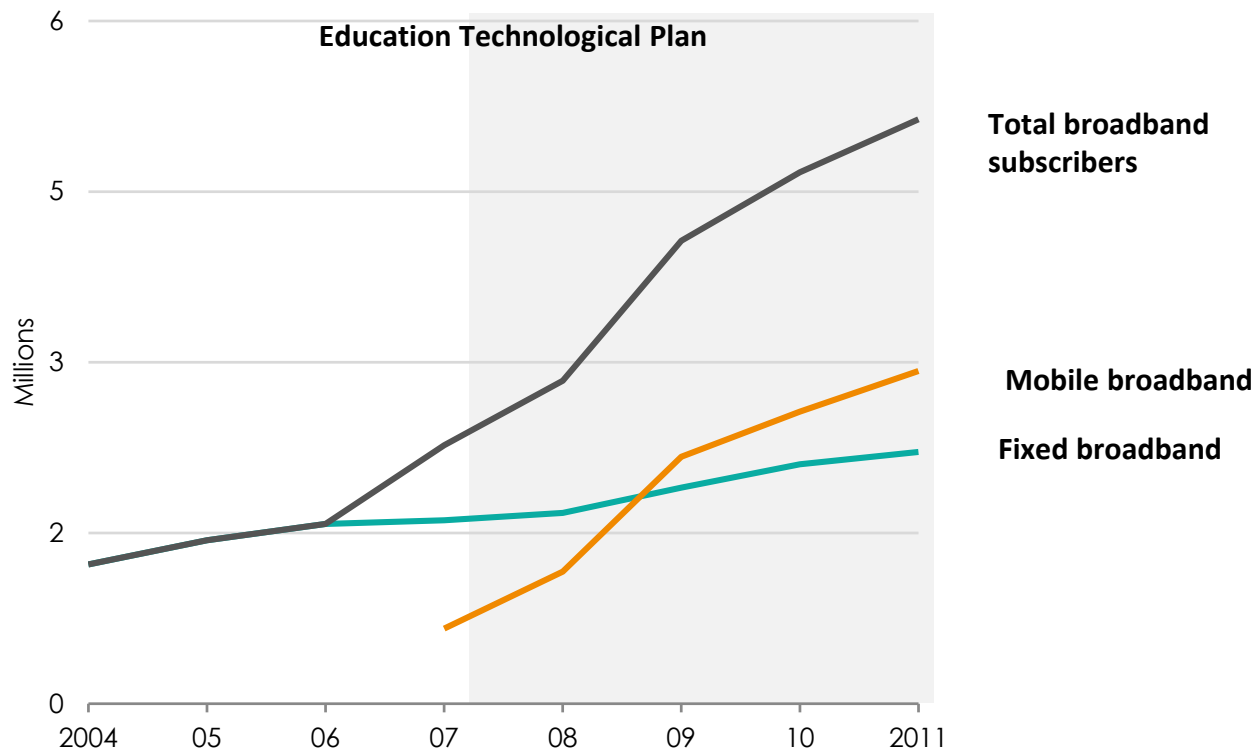
Security and  
management  
systems



2<sup>nd</sup> STEP  
(Implementation)

# Total investment in e.escola and PTE

**PTE changed the information society in Portugal**  
**Number of broadband subscribers in Portugal 2004-2011**



Source: Anacom.

2<sup>nd</sup> STEP  
(Conclusions)

# PISA 2009 Results: Students



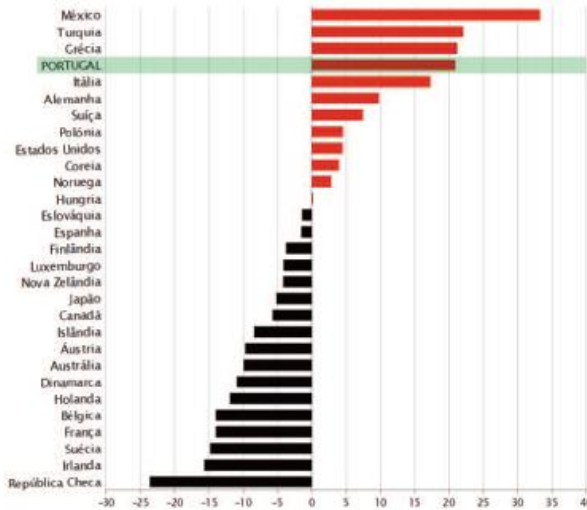
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Improvements in  
Portuguese students

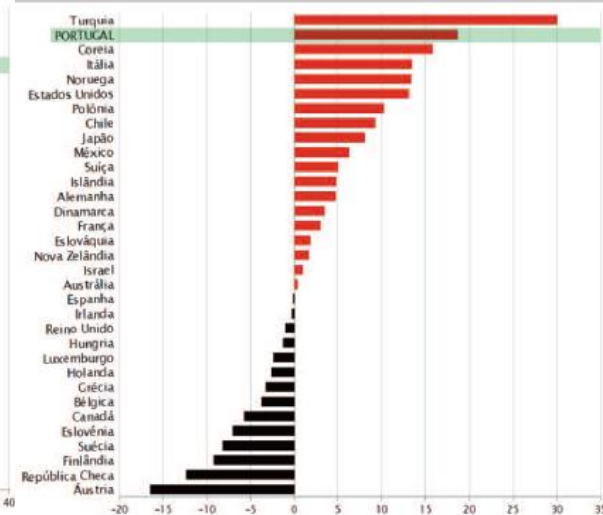
## Reading



## Maths



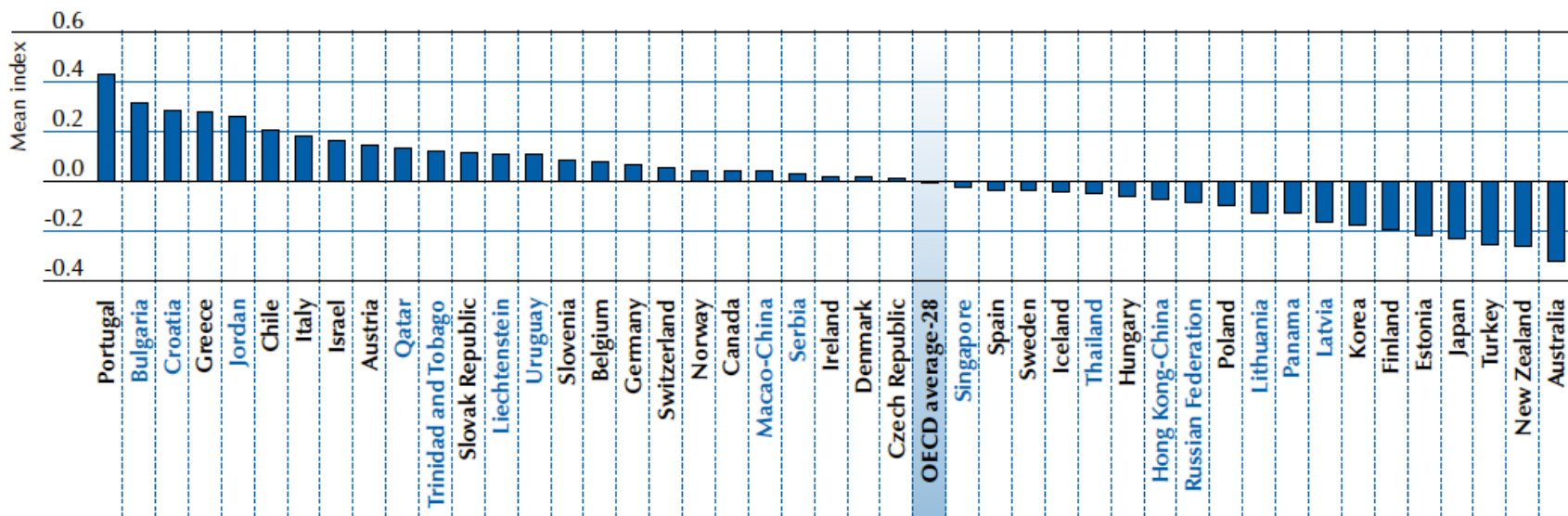
## Science



Portugal (in 2006/ 2009) is the OECD country which has the best improvements in Reading, Maths and Science;

For the first time, portuguese students evaluation is in the first OECD group, among countries like United Kingdom, Germany, France, Sweden and Hungary.

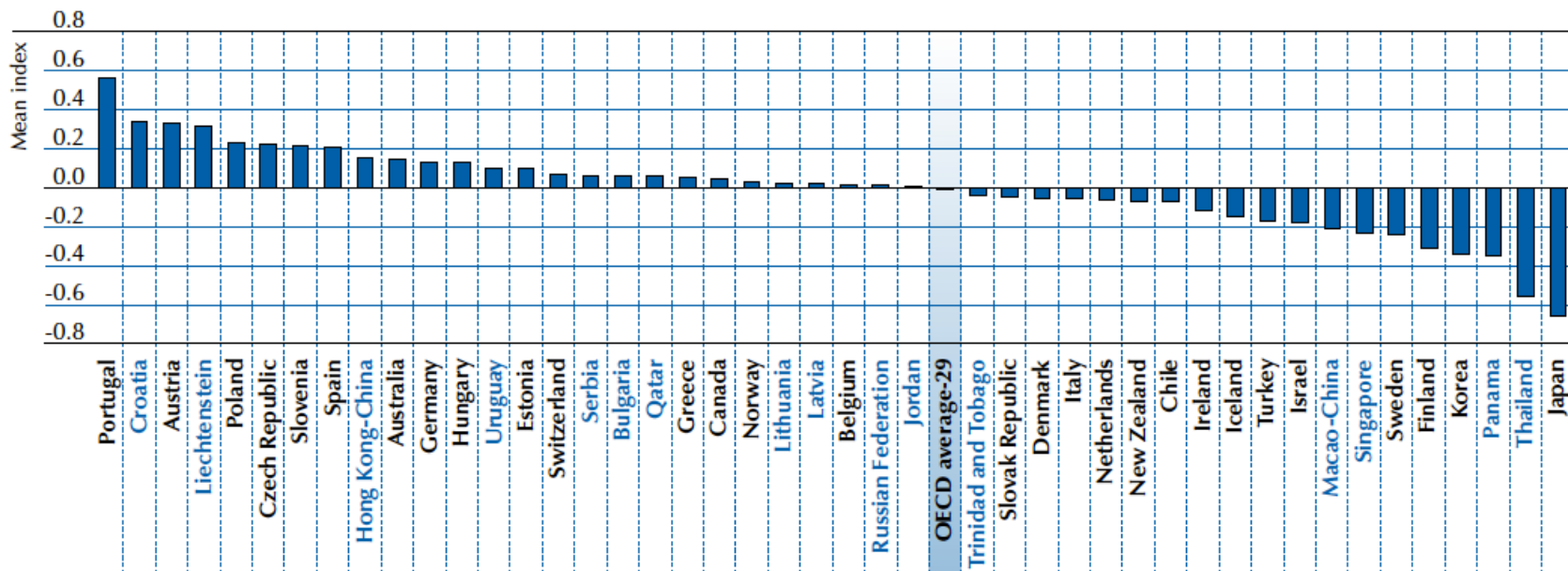
## Index of attitudes towards computers, by gender and socio-economic background



Countries are ranked in descending order of the mean index of all students.



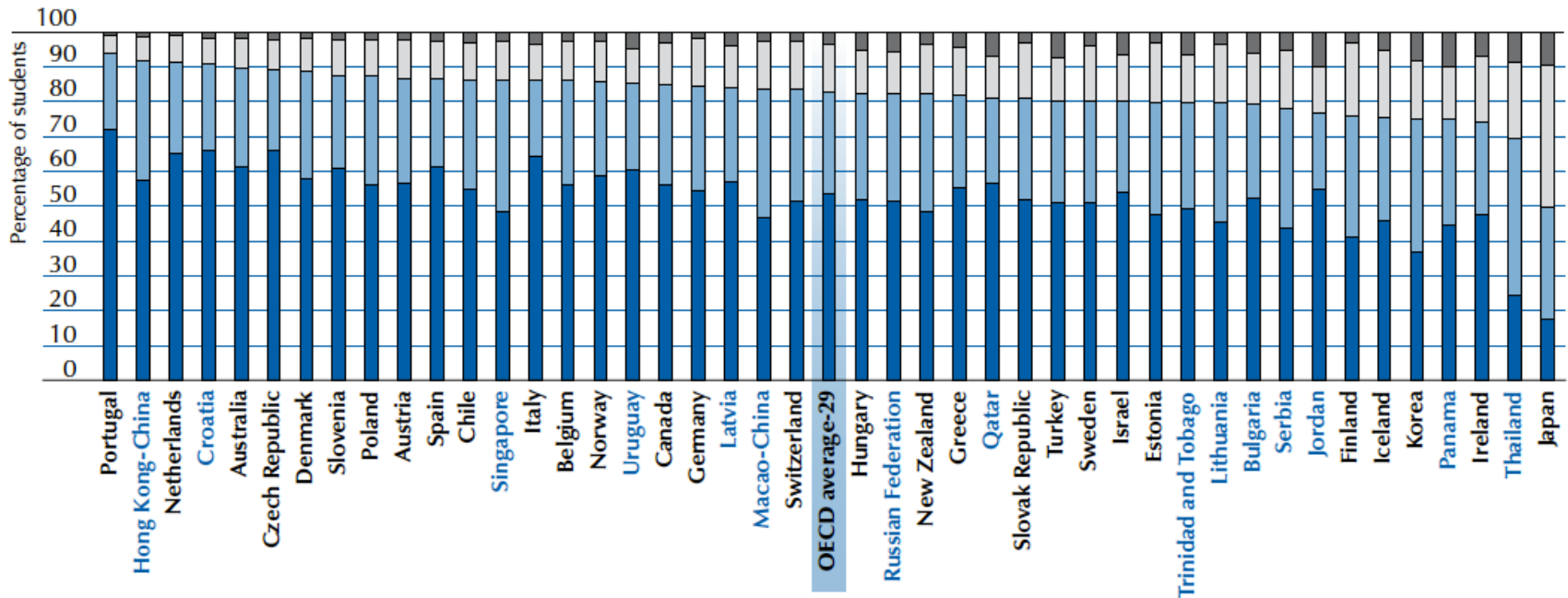
## Index of self-confidence in ICT high-level tasks, by gender and socio-economic background



Countries are ranked in descending order of the mean index of all students.



## Percentage of students who reported being able to create a multi-media presentation

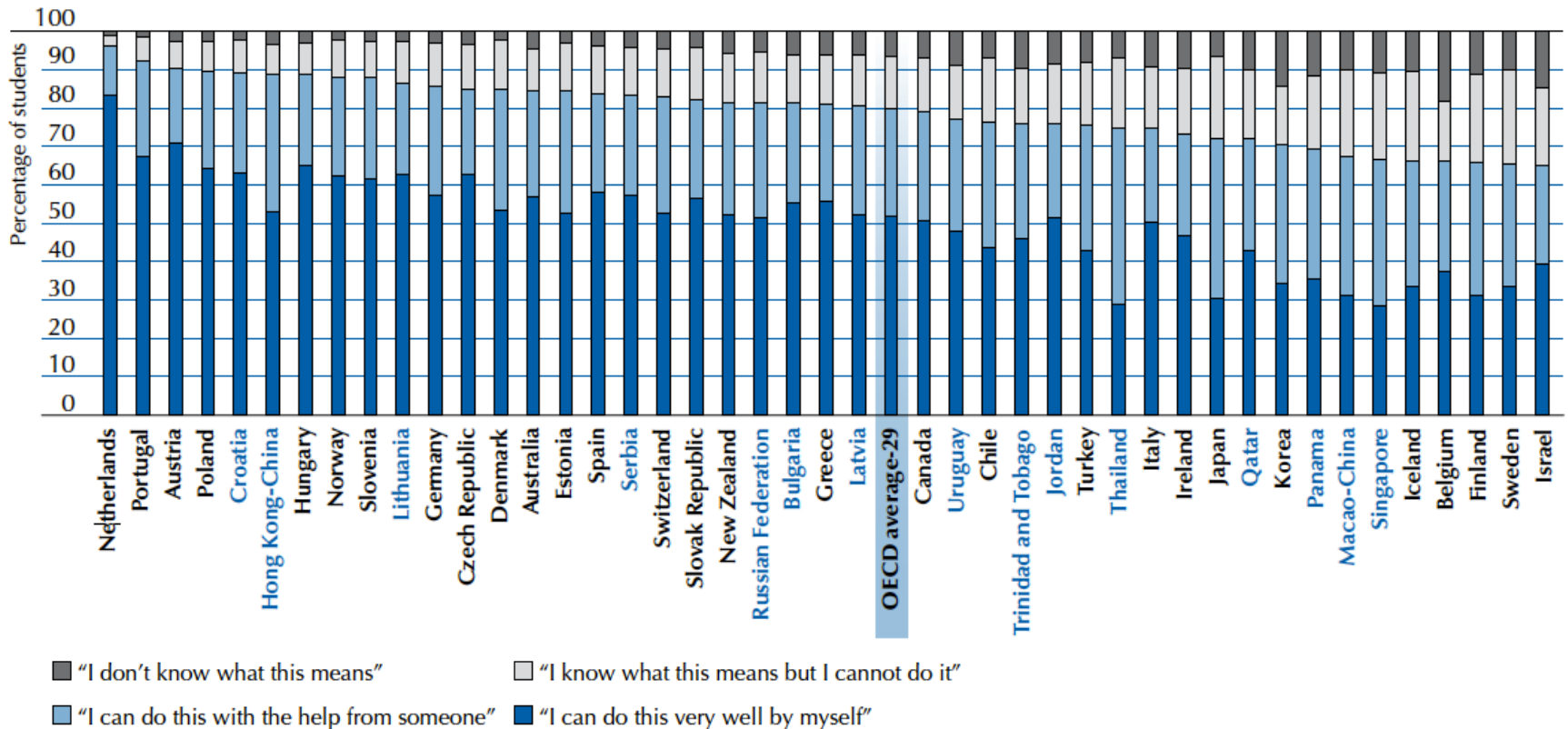


"I don't know what this means"
  "I know what this means but I cannot do it"
  "I can do this with the help from someone"
  "I can do this very well by myself"



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## Percentage of students who reported being able to use a spreadsheet to plot a graph



May 2017, Portuguese Parliament approves a law for the dematerialization of textbooks and other school materials

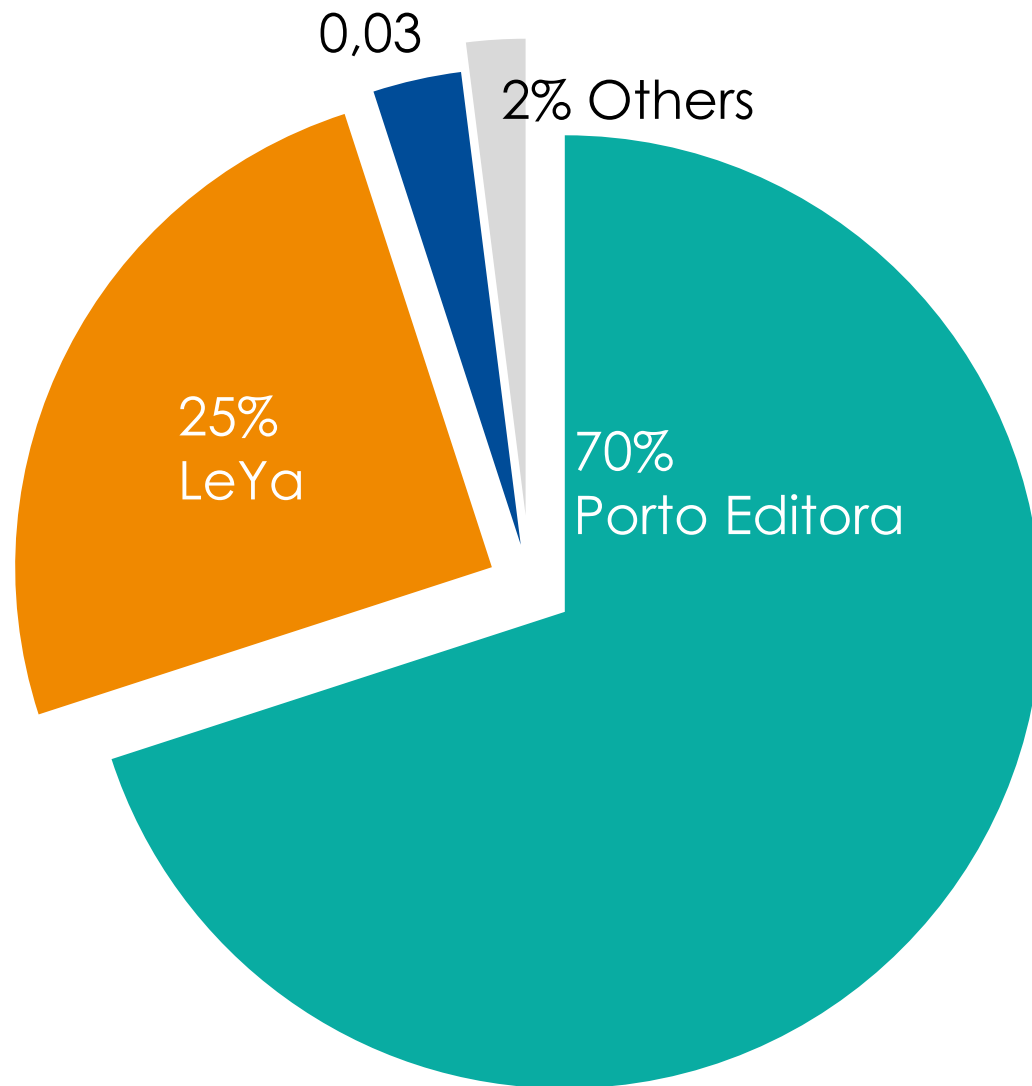


The two main portuguese school publishers offer digital platforms that are complementary to school textbooks.





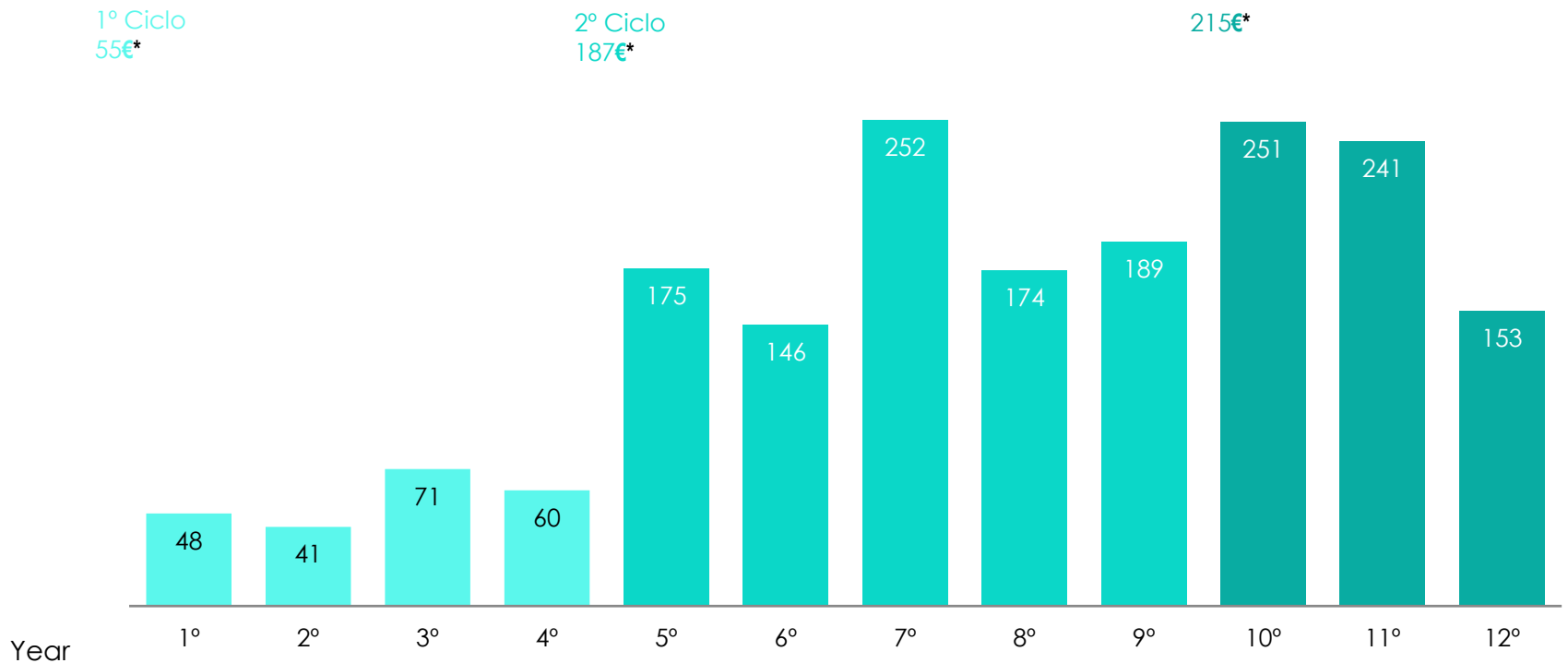
# Portuguese Books Market



# Expenses in school textbooks per student, 2015/2016 school year

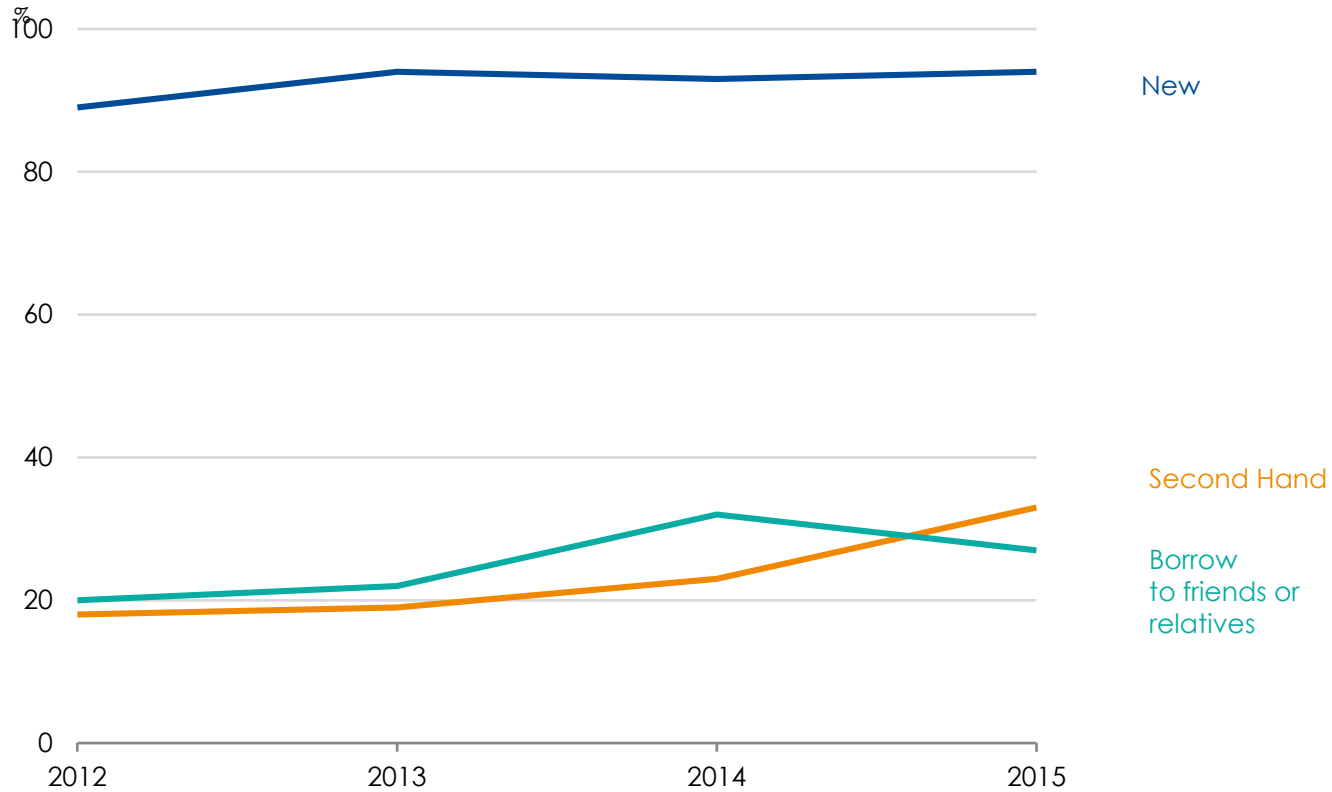
Primary

Secondary



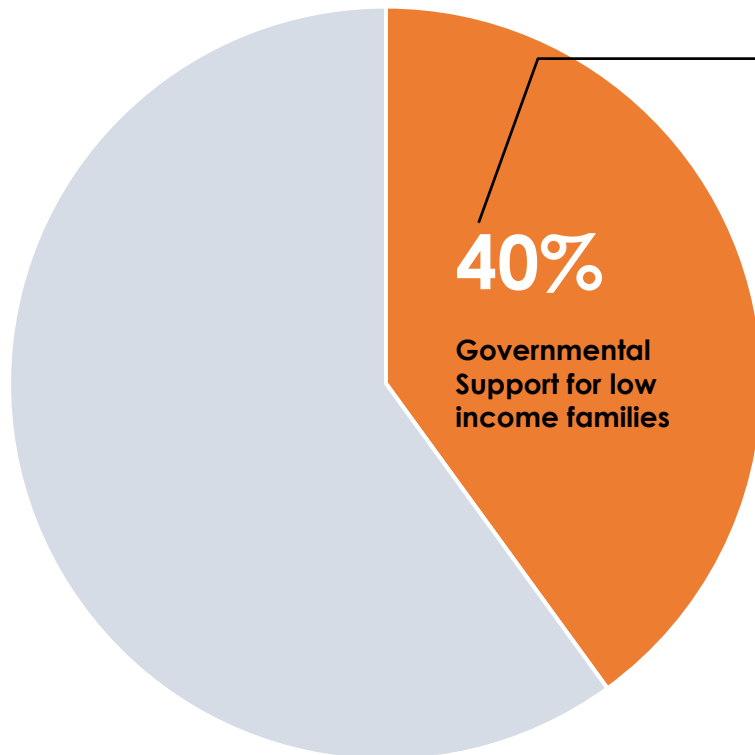
\*Average cost of school manuals

# Purchase of schoolbooks, 2012-2015



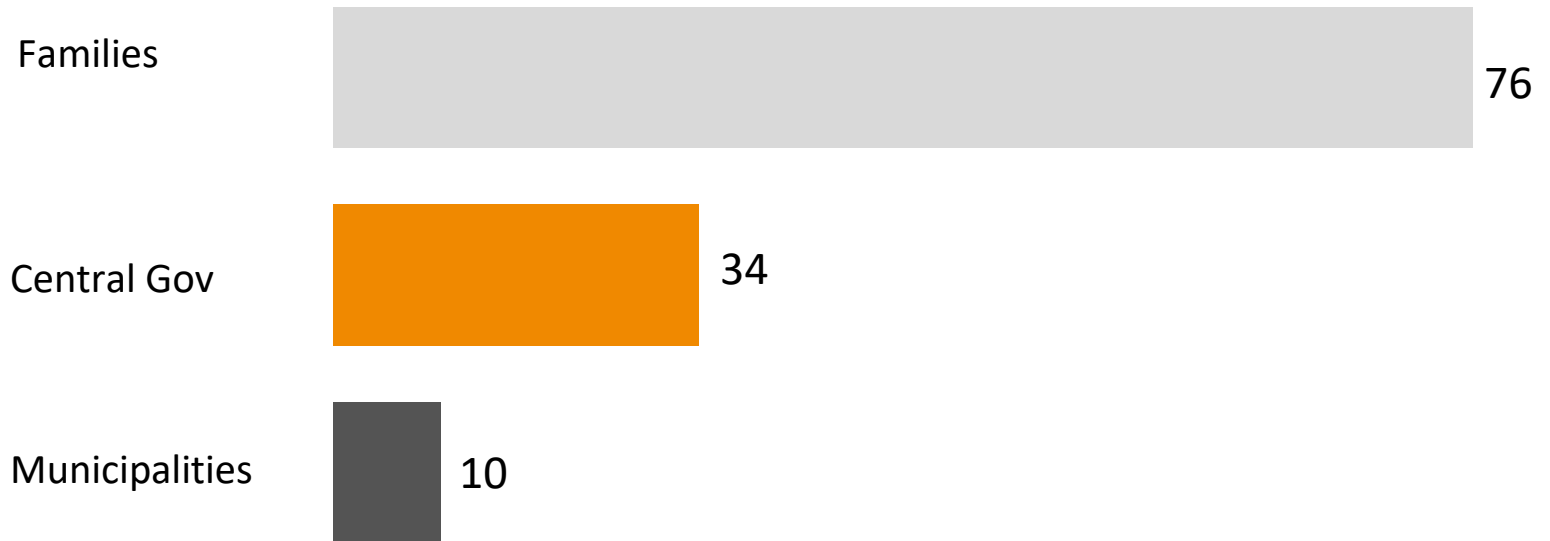
4 for every 10 students

Primary and Secondary schools received ASE support in the period 2014/2015

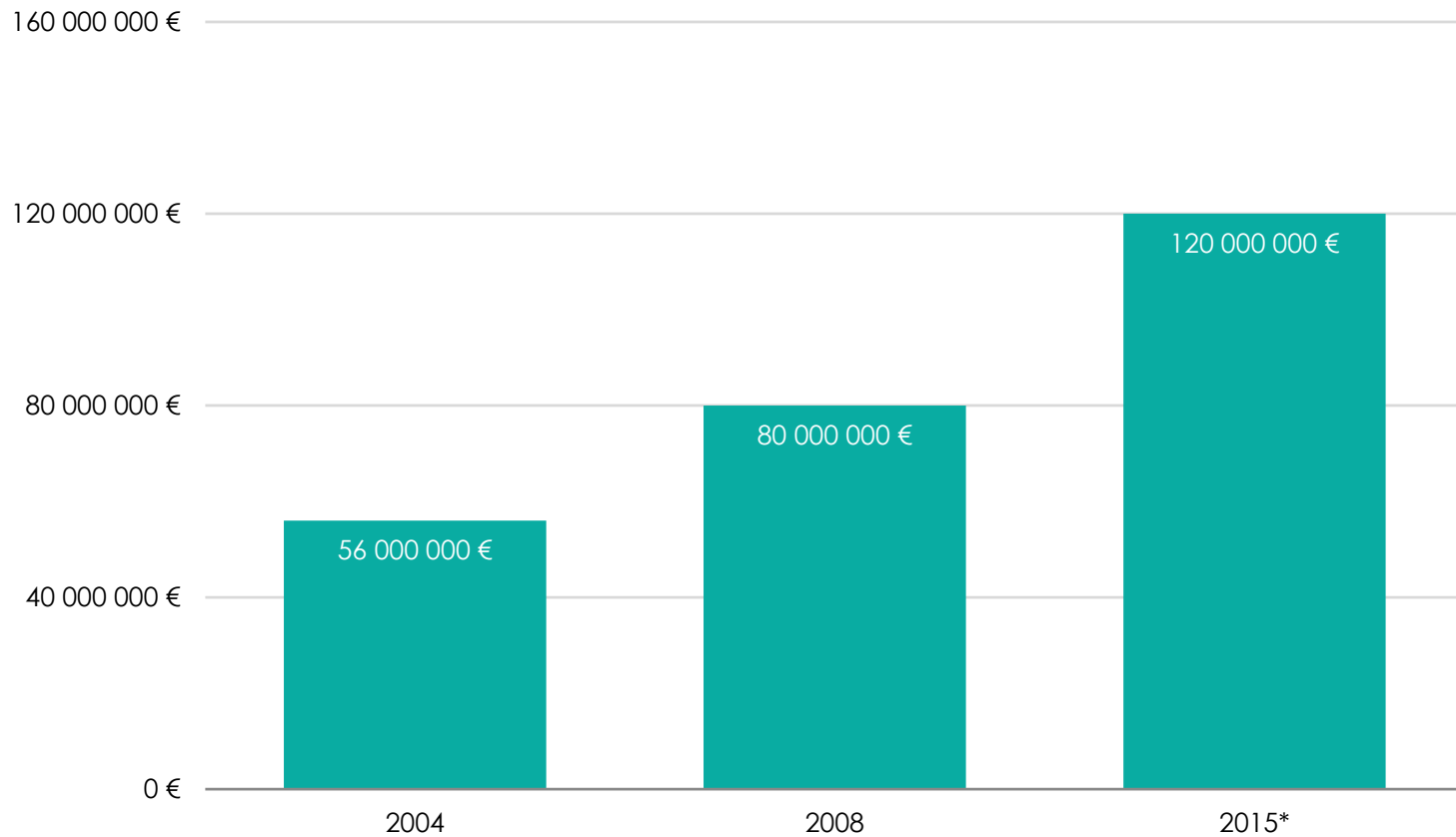


# Families Support 63% of the cost of the textbooks

Millions of euros

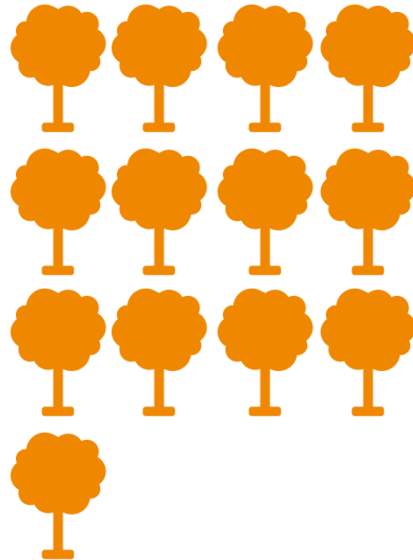


# Textbooks Business Volume



# Number of trees being felled and CO2 emissions with paper textbooks per year

**65.000**  
Tree per  
year



 1 : 5000

=

**200.000**  
Tons of


















3<sup>rd</sup> STEP  
(Pedagogical  
Revolution)

# New school model



## Digital school manual tools and functionalities

-  **Asterisk** → functionality to mark relevant passages in text
-  **Snap Summary** → functionality that brings together all the highlighted passages in an area where they can later be managed
-  **Google Docs** → Document embedding functionality
-  Embedded application for synchronous message exchange between teachers and students
-  Sharing of excerpts highlighted with pairs
-  Features that allow you to apply text without losing quality
-  **Following** → Search system focused on the number of occurrences per page
-  **Read-aloud text** → once synthesized it reads the desired text
-  Follow colleagues and teachers in social network - Facebook e Twitter
-  Study guides reviews and exercises / tests (quiz)
-  Built-in Chat and E-mail Functionality
-  Groups of collaborative study
-  Flash Cards/Study Cards
-  Search system focused on the number of occurrences per page
-  **Dual book view** → the user can choose to open two books simultaneously, side-by-side so he can compare tickets



**3<sup>rd</sup> STEP**  
(Pedagogical  
Revolution)

# New school model



## Results to be achieved beyond knowledge

**New capacities development**  
(to start at first grade and develop in the following grades)

Personal	Interpersonal
Critical thinking	Teamwork
Analytical capability	Leadership
Problem solving	Cooperation
Creativity	Empathy
Entrepreneurship	Adaptability
Communication skills	Coordination
Responsibility	Communication
Cooperation	Constructive feedback

**3<sup>rd</sup> STEP**  
(Pedagogical  
Revolution)

# New school model



## The ambition and the goals

The school will have to be in continuous improvement to follow the real world evolution and to prepare the students for it.



**3<sup>rd</sup> STEP**  
(Pedagogical  
Revolution)

# New school model



## 1 Technology

- Interactive board
- Desktop
- Tablets
- Wifi and internet access
- Technical support

## 4 Training and Coaching

- Certified training  
School publishers  
Teaching training  
centers

## 2 Pedagogy

- Class management  
platform
- Learning management  
System
- E.books

## 5 New school model

- Teaching standards
- New learning  
outcomes

## 3 Learning accelerators

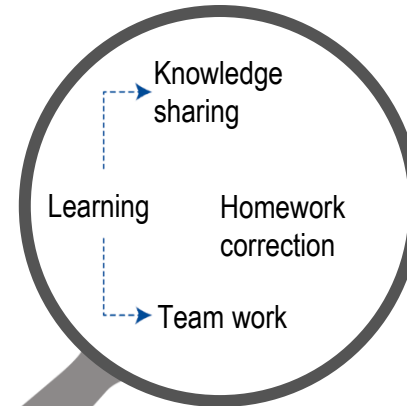
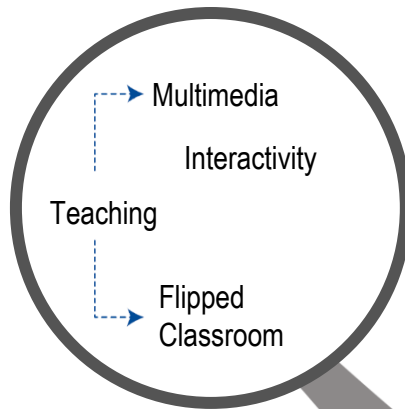
- Projects connected to  
the economy and real life

**3<sup>rd</sup> STEP**  
(Pedagogical  
Revolution)

# New school model

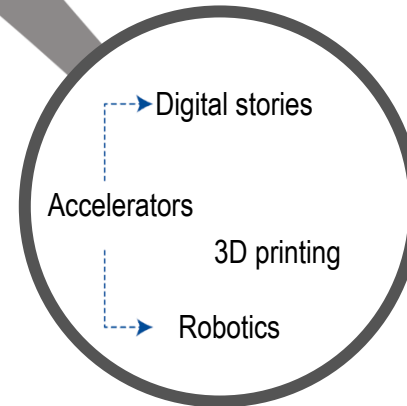


**Interactive classroom**



**Teachers follows the student work**

**Self study**



**Linking education to real life**

**Education Drone**

**3<sup>rd</sup> STEP**  
(Pedagogical  
Revolution)

# New school model



## Learning accelerator Kits

- ✓ Read, write and draw
- ✓ Environment, physics and chemistry
- ✓ Energy solutions simulation
- ✓ Electronics and automation
- ✓ Robotics
- ✓ 3D Printing
- ✓ Multimedia production
- ✓ Maths and Science Games
- ✓ New farming practice
- ✓ Digital contents production



10 years of deep change in our school, for a job that we will have to continue to do for a lifetime.

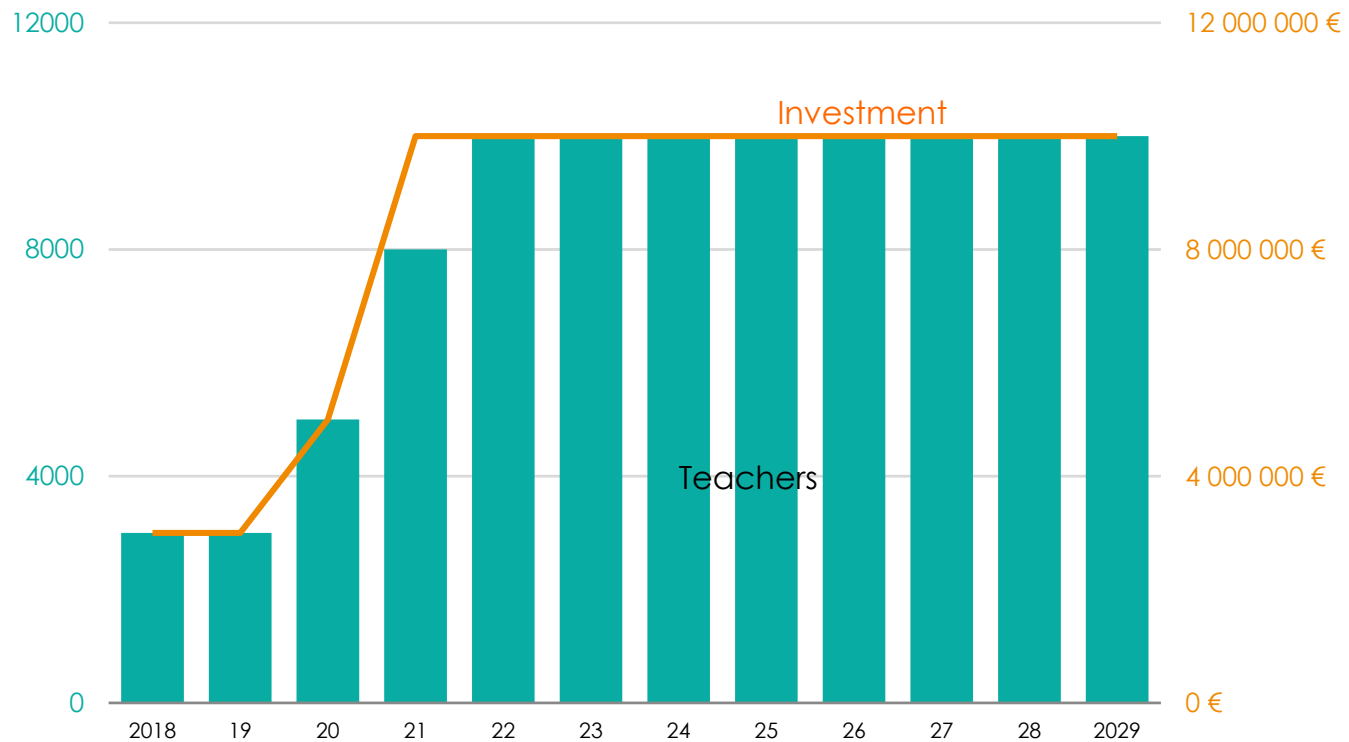
The school has to follow the evolution of society and economy every passing day.

Continuous  
Investment

# Next ten years...



Teachers: investment in training, 2018-2029

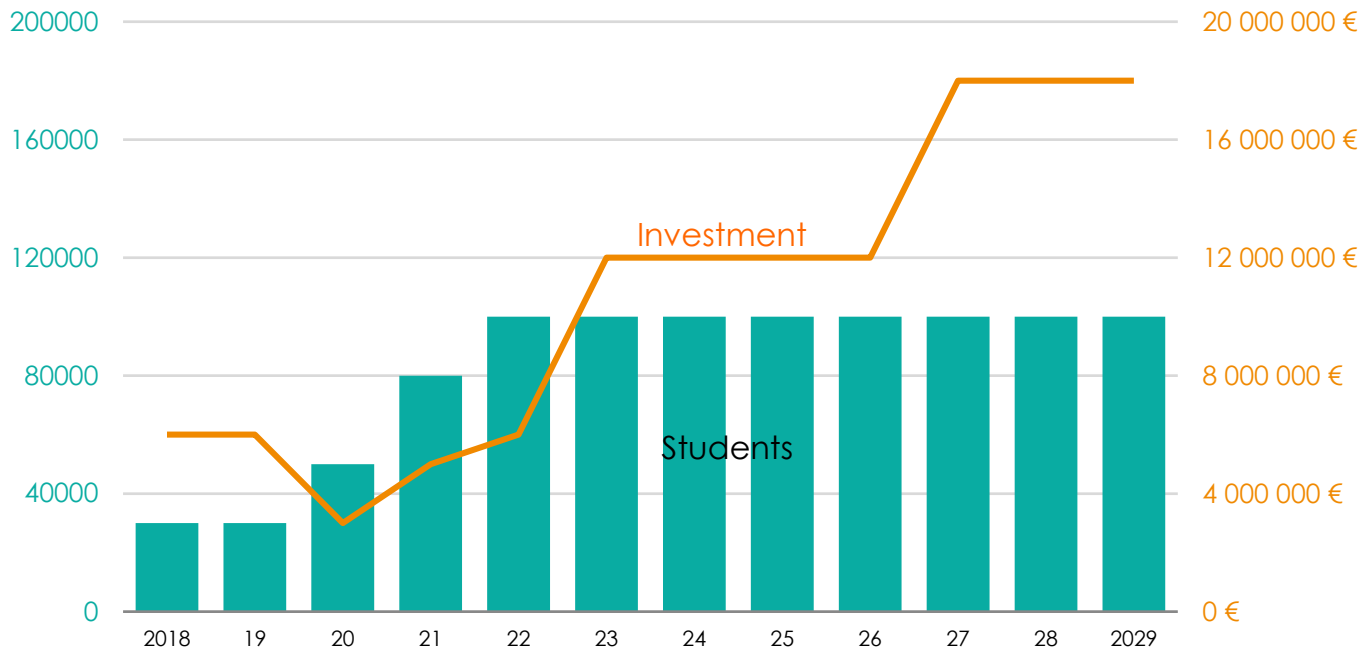


Continuous  
Investment

# Next ten years...



Students: Investment in Tablets, 2018-2029



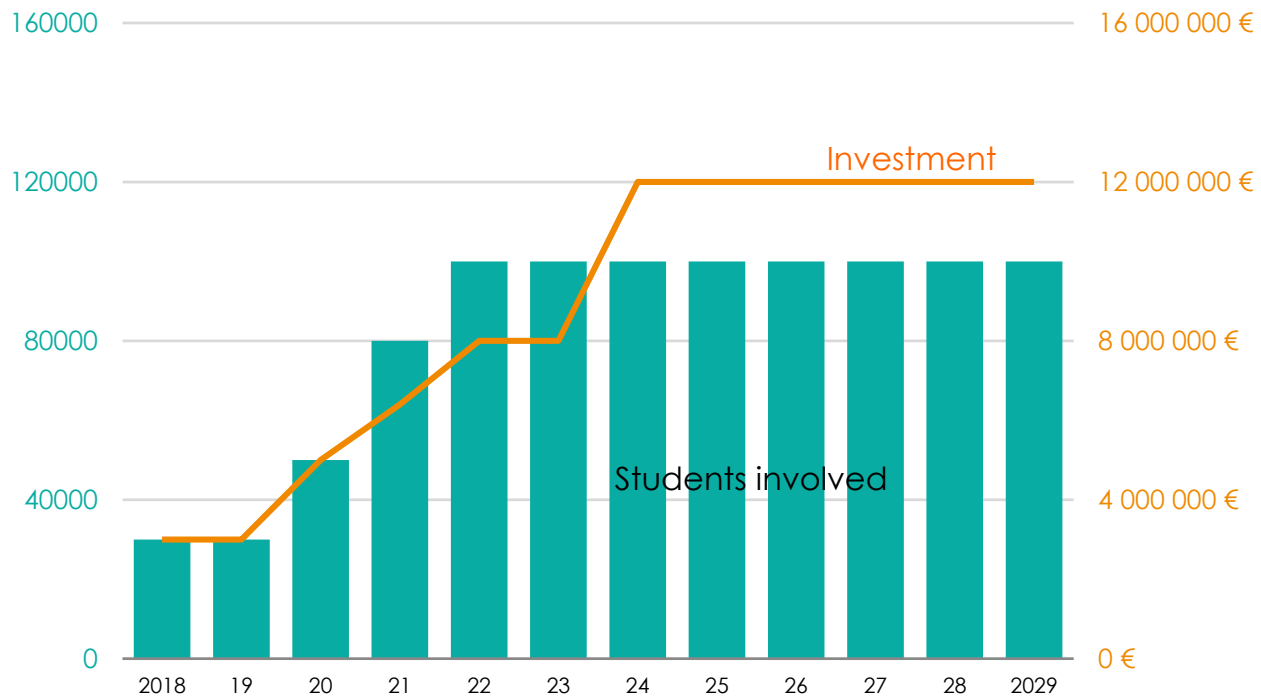


Continuous  
Investment

# Next ten years...



Schools: investment in networks and kits, 2018-2029



Sustainable  
Education  
Meeting

21<sup>st</sup>-22<sup>nd</sup> September, NYC, USA

