Bringing the SDG’s to every classroom:
Principles for Responsible Management Education

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Head, PRME
THE CHANGING BUSINESS LANDSCAPE LINKED TO UN PRIORITIES

• Climate change
• Diversity and inclusion
• Migrants and refugees
• Global health
• Poverty & Inequality
• Corruption
**Our Vision**: Realising the Sustainable Development Goals through responsible management education

**Our Mission**: To transform business and management education, and develop the responsible leaders of tomorrow
THE STUDENT PERSPECTIVE

Survey of 4,000+ Business School Students

- 68% wants more ethical, social, and environmental learning
- 92% want employment in a socially-responsible company
- 77% believe companies should do more for their communities and environment

Students strongly agree:

- All business students should study ethics 79%
- My school should teach more about the SDGs 75%
- My school should “walk the walk” on ethics 68%
- Social responsibility and profitability go hand-in-hand 80%
- Important to work for an environmentally friendly employer 90%

* 2016 PRME/Macquarie MGSM Student Survey
PRME’S GLOBAL PARTICIPATION

- 670+ Signatories
- 85 Countries
- 14 Regional Chapters
- 90% Communicating
SHARING INFORMATION ON PROGRESS (SIP)
PRME WORKING GROUPS
PROJECTS AND REPORTS

Anti-Corruption Toolkit
Poverty, a Challenge for Management Education
Gender Equality
PRME SDG STUDENT ENGAGEMENT

Business Contribution to the SDGs – A Student Assessment

Breakthrough Innovation Challenge

AIM2Flourish.com
The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals.

- António Guterres, United Nations Secretary-General

If every school curriculum in the world incorporates the Sustainable Development Goals, every school teaches them, and every young person on the planet is made aware of them as rights and responsibilities, the world will stand a very good chance of attaining the Goals by 2030.

- Peter Thomson, President of the 71st Session of the U.N. General Assembly
THANK YOU

PRIME
an initiative of the
United Nations Global Compact