

# Bringing the SDG's to every classroom: Principles for Responsible Management Education

Millennium@EDU SUSTAINABLE EDUCATION

**PRiME**

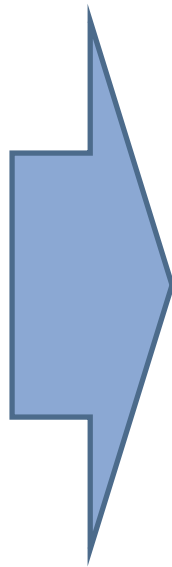
*an initiative of the  
United Nations Global Compact*

10  
YEARS

Jonas Haertle  
Head, PRME

# THE CHANGING BUSINESS LANDSCAPE LINKED TO UN PRIORITIES

- Climate change
- Diversity and inclusion
- Migrants and refugees
- Global health
- Poverty & Inequality
- Corruption

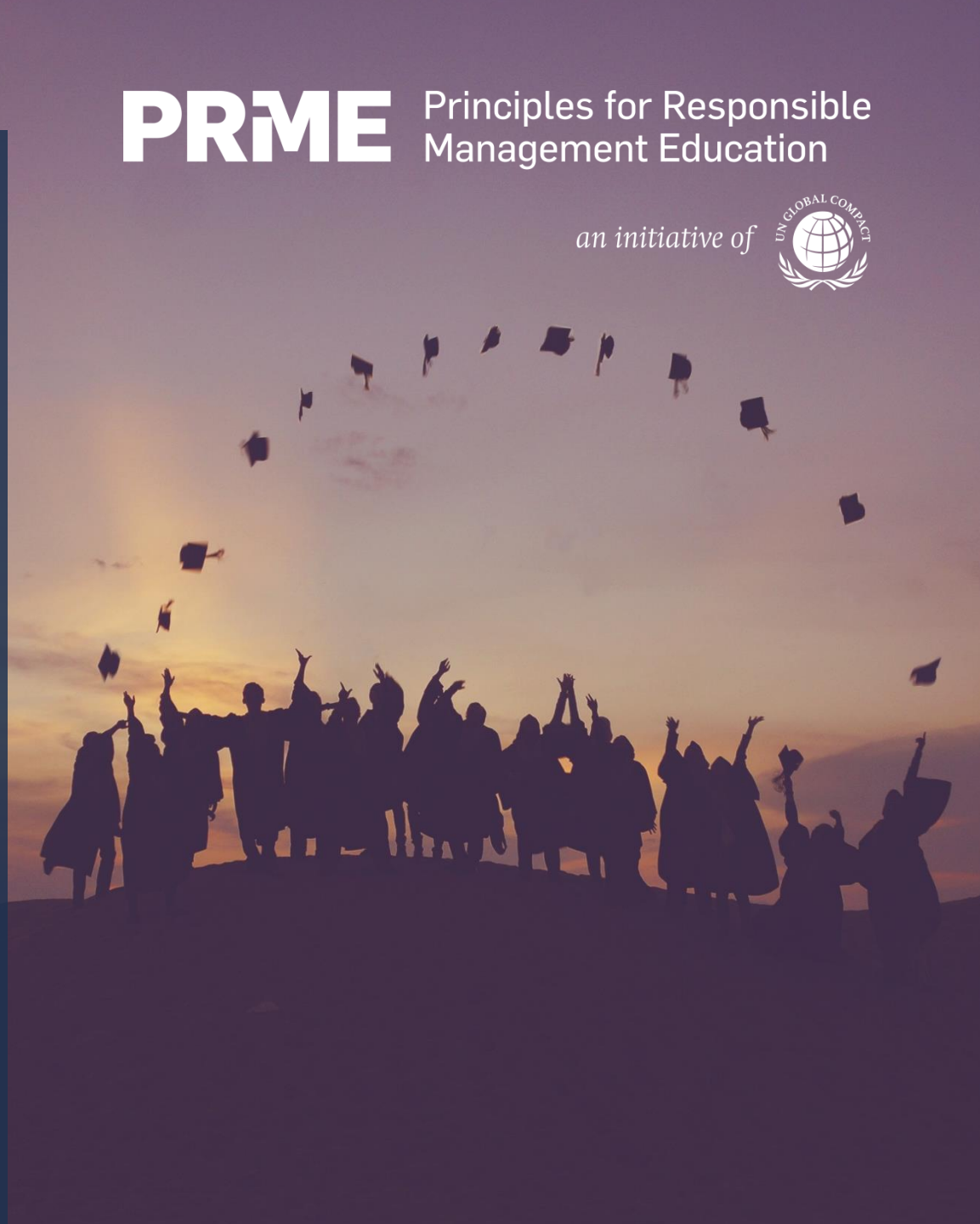


# PRME Principles for Responsible Management Education

an initiative of 

***Our Vision:*** Realising the Sustainable Development Goals through responsible management education

***Our Mission:*** To transform business and management education, and develop the responsible leaders of tomorrow



# THE STUDENT PERSPECTIVE

## Survey of 4,000+ Business School Students

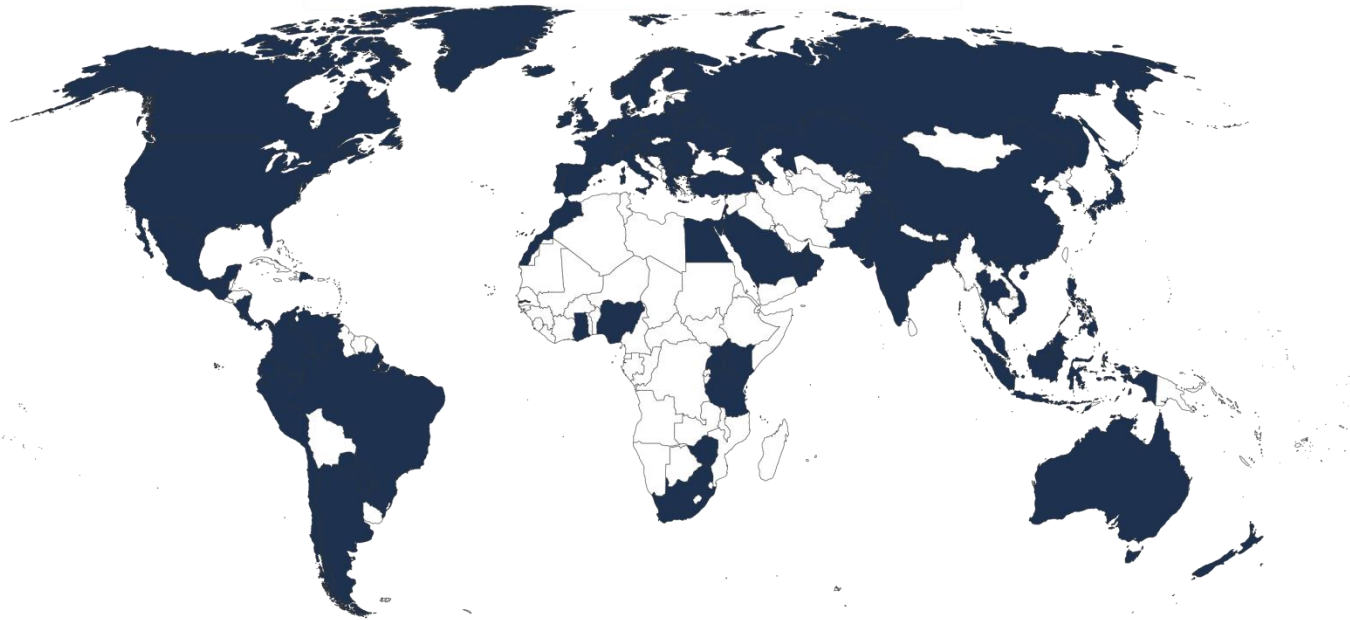
- 68% wants more ethical, social, and environmental learning
- 92% want employment in a socially-responsible company
- 77% believe companies should do more for their communities and environment

### Students strongly agree:

- |  |     |
|--|-----|
| • All business students should study ethics                  | 79% |
| • My school should teach more about the SDGs                 | 75% |
| • My school should “walk the walk” on ethics                 | 68% |
| • Social responsibility and profitability go hand-in-hand    | 80% |
| • Important to work for an environmentally friendly employer | 90% |

\* 2016 PRME/Macquarie MGSM Student Survey

# PRME'S GLOBAL PARTICIPATION



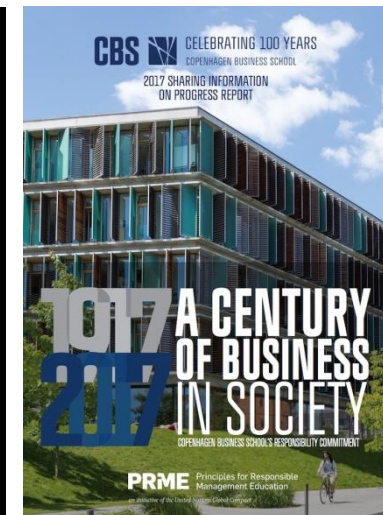
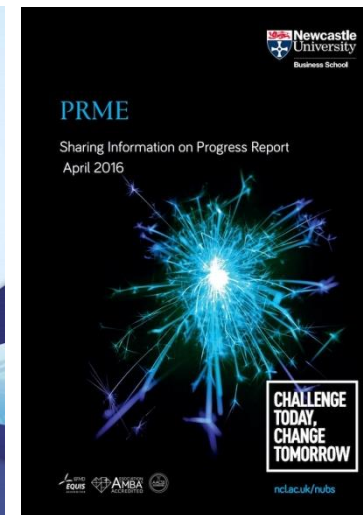
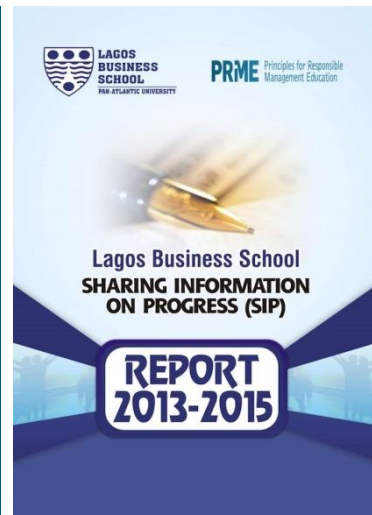
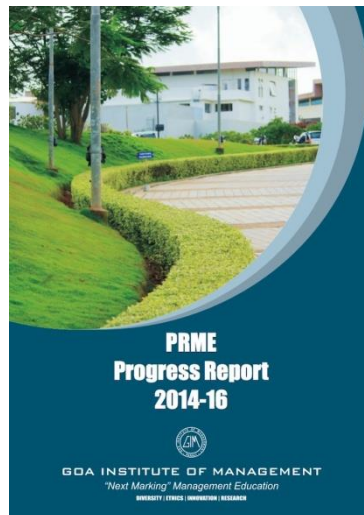
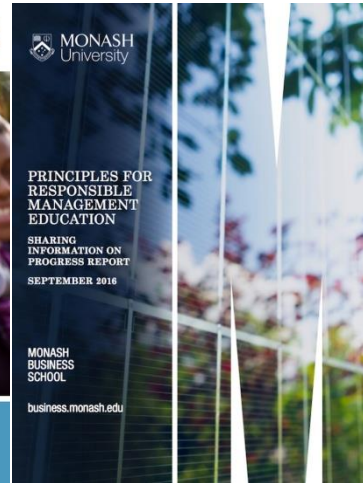
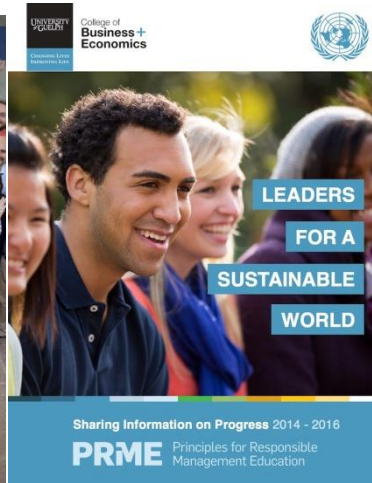
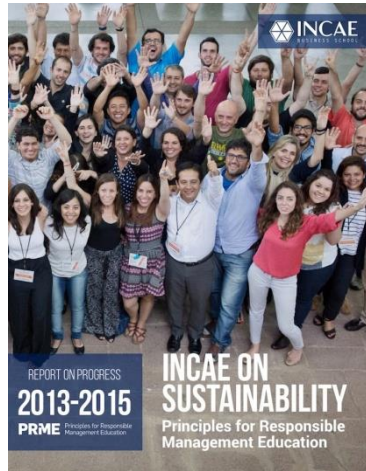
670+ Signatories

85 Countries

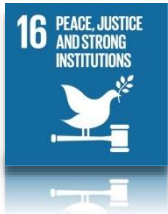
14 Regional Chapters

90% Communicating

# SHARING INFORMATION ON PROGRESS (SIP)



# PRME WORKING GROUPS PROJECTS AND REPORTS



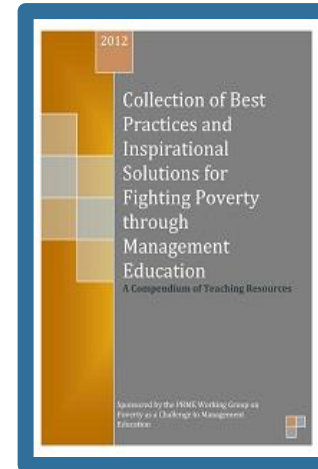
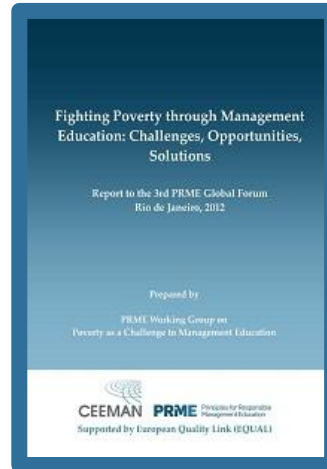
[Anti-Corruption Toolkit](#)



[Poverty, a Challenge for Management Education](#)



[Gender Equality](#)



# PRME SDG STUDENT ENGAGEMENT



Business Contribution to the SDGs –  
*A Student Assessment*



Breakthrough Innovation Challenge



AIM2Flourish.com

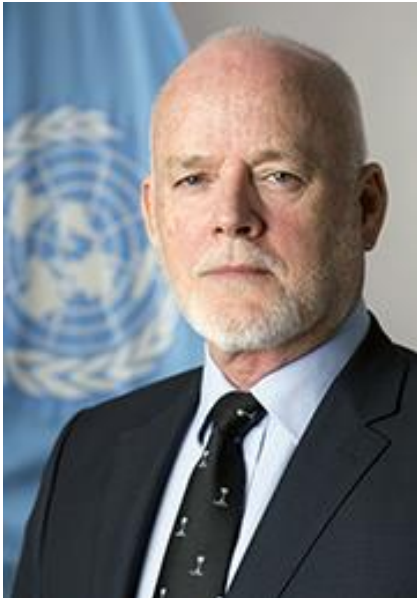


**PRME** | 10  
YEARS

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**The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals.**

- António Guterres, United Nations Secretary-General



If every school curriculum in the world incorporates the Sustainable Development Goals, every school teaches them, and every young person on the planet is made aware of them as rights and responsibilities, the world will stand a very good chance of attaining the Goals by 2030

- Peter Thomson, President of the 71<sup>st</sup> Session of the U.N. General Assembly

THANK YOU



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