

REINFORCING PARTNERSHIPS

SUCCESSFUL EDUCATION PROJECTS IMPLEMENTATION

JORGE SÁ COUTO
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**TRANSFORMING
EDUCATION through
TECHNOLOGY**

**TRANSFORMING
the WORLD through
EDUCATION**

The world's largest corporate sustainability initiative

A call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals.



United Nations
Global Compact





provide access to quality, transformational and **universal education**, and through it, access to **equal opportunities** for **girls** and **boys**, in a more inclusive and global society



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Education
2030



THE GLOBAL GOALS
For Sustainable Development



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**N° 1 IN THE WORLD IN
IMPLEMENTING LARGE
SCALE PROJECTS IN
EDUCATION**



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track record in a glance....

**+14 million
students
reached**

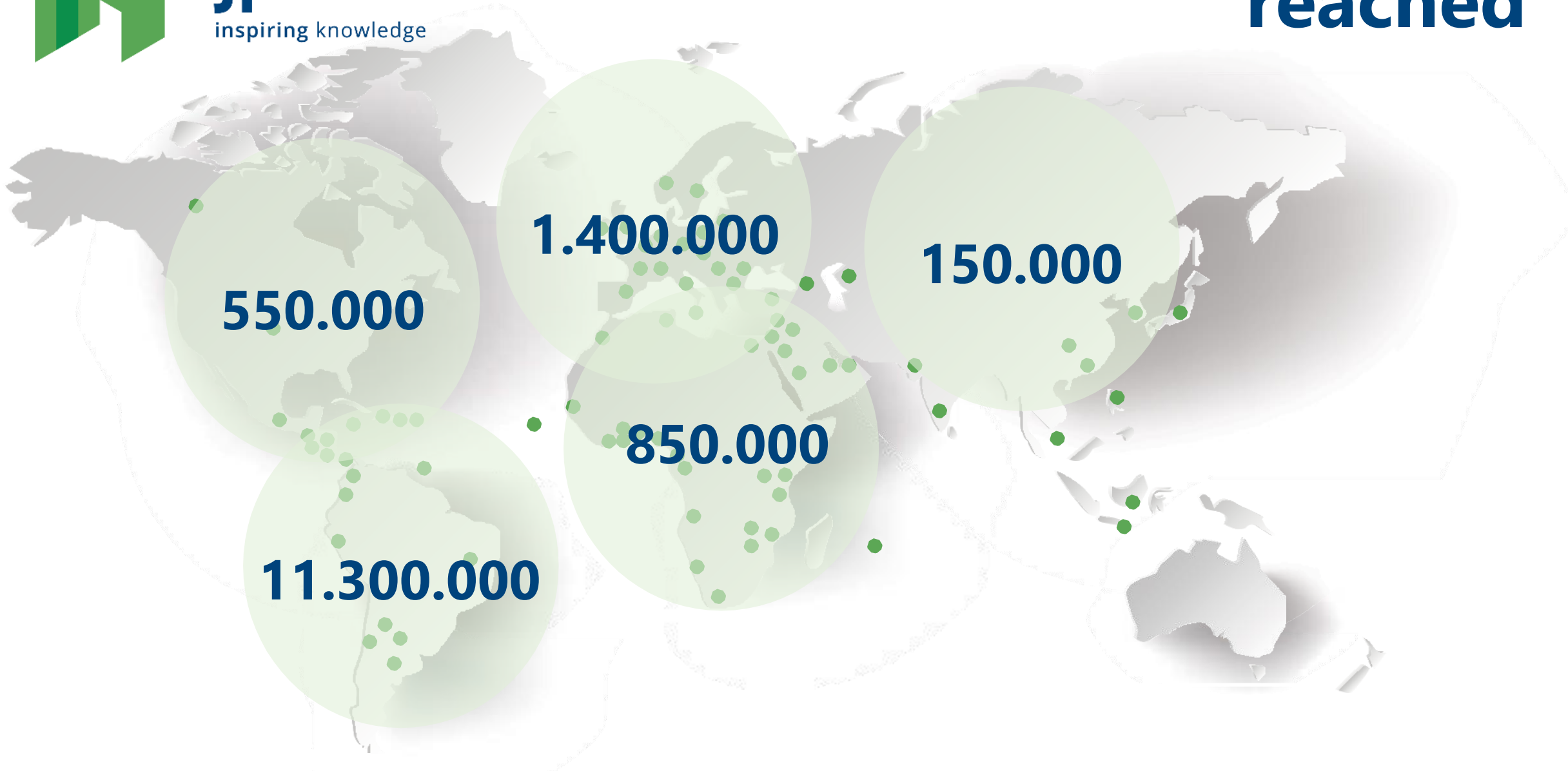
**300 k
teachers
impacted**

**+20
large-scale
projects**



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students and teachers reached



main projects and milestones

08

Magellan,
First education
project
in **PORTUGAL**

09

Canaima Educativo,
in **VENEZUELA**

10

Netketabi,
in **PALESTINE**

Plan Ceibal,
in **URUGUAY**

11

Conectar Igualdad,
in **ARGENTINA**

Pilot project,
in **MOROCCO**,
teacher training
at the “Maison de
l’ Enfant”

12

Popup School,
First deployment

Meu Kamba,
in **ANGOLA**

Project Escuela 2.0,
in **GALICIA**

Project Balboa,
in **PANAMA**

13

Project Quipus,
in **BOLIVIA**

Police Security
Forces project, in
UK, in partnership
with TETRATAB

Lempitas Project,
in **EL SALVADOR**

Pilot project,
in **COLOMBIA**,
teachers
professional
development

14

mymaga brand as a
global brand for
Education

Meu Kamba,
in **ANGOLA**

Amigo Project,
in **BRAZIL**

Pilot project,
in **TIMOR**,
installation of
4 classrooms
and one
teacher’s
room

15

Education project
driven by the Public
Education Secretariat,
in **MEXICO**

Education Project,
in **ECUADOR**

Ibirapitá project,
in **URUGUAY**

Industrial unit
Inauguration,
in **BOLIVIA**

Una Niña, un Niño,
Una computadora, in
EL SALVADOR

Pilot project,
in **JORDAN**,
teacher
training
focused on the
Professional
Development
of Women

16

Digital Literacy
Programme, in **KENYA**

Engineering project,
in **SOUTH AFRICA** that
integrates a SKD
Assembly Line

Engineering project,
in **BOTSWANA**
dedicated to the
installation of a SKD
Final Assembly

Engineering project,
in **SENEGAL** that
integrates a SKD and
SMT Assembly and
Product Management

Industrial unit
inauguration, in **EL
SALVADOR**

Inspiring Knowledge
Education Software
(ikES) launch



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our ambition

**WORLD LEADER IN
INTEGRATING TECHNOLOGY
IN EDUCATION**

**EDUCATION
Reference
Design DEVICES**

**CLASSROOM
and School
SOFTWARE**

**Ability to design,
execute and
deploy
PROJECTS
WORLDWIDE**

Our vision of an Educational Device



Recommended features for Student devices:

- Portability
- Resistance for a class environment (inside/outside school):
 - Drop resistant
 - Dust and liquid resistant
 - Durable and resistant external materials
- Battery life for a school day (6h-8h classroom average use)
- Fanless design
- High Quality screen
- Include accessories (Science Kit, Stylus for touch screen,...)
- Include Software ikES: IT SW, Classroom SW, Educational SW

Ideal		Ideal						Ideal					
Light Rugged + toy like design appealing Pre-loaded apps Touch Screen Intuitive Interface		Include Keyboard, a must for project based work Rugged important w/ take home 1:1 Begin our productivity usages Productivity SW						Performance to support multi-task Increased expectations of quality Balance rugged w/ design appeal Productivity SW Touch screen and stylus					
PreK	K	1	2	3	4	5	6	7	8	9	10	11	12
Education Grades PreK 12													

TURN T302 NEW



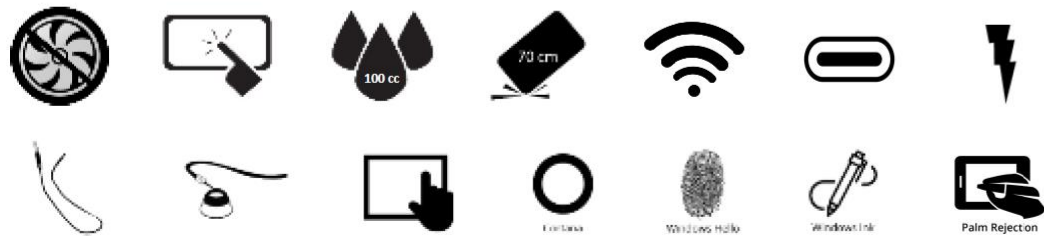
Highlights

- High Performance for a better productivity:
 - Intel® Celeron™/Pentium™ inside.
 - Up to 8GB RAM.
 - WiFi ac 2x2.
- Active Stylus Pen - Windows Ink / Fingerprint - Windows Hello.
- Fanless design.
- Semi-Rugged Design built to last:
 - Drop resistant up to 70cm.
 - Liquid resistant 100cc keyboard-touchpad.
 - IP5x (screen).
- Fast Charge (Battery 70% - 1 hour).
- Includes Science Kit - Thermal Probe and Microlens.

Preloaded:

ikes
INSPIRING KNOWLEDGE EDUCATION SOFTWARE

298.6(W) x 207.3(D) x 19.9(H) mm, 1.4Kg



 [BROCHURE](#)





GLOCAL

THINKING as a GLOBAL Company

Global **UNDERSTANDING**

ACTING as LOCAL Company

Local **INTERVENTION**

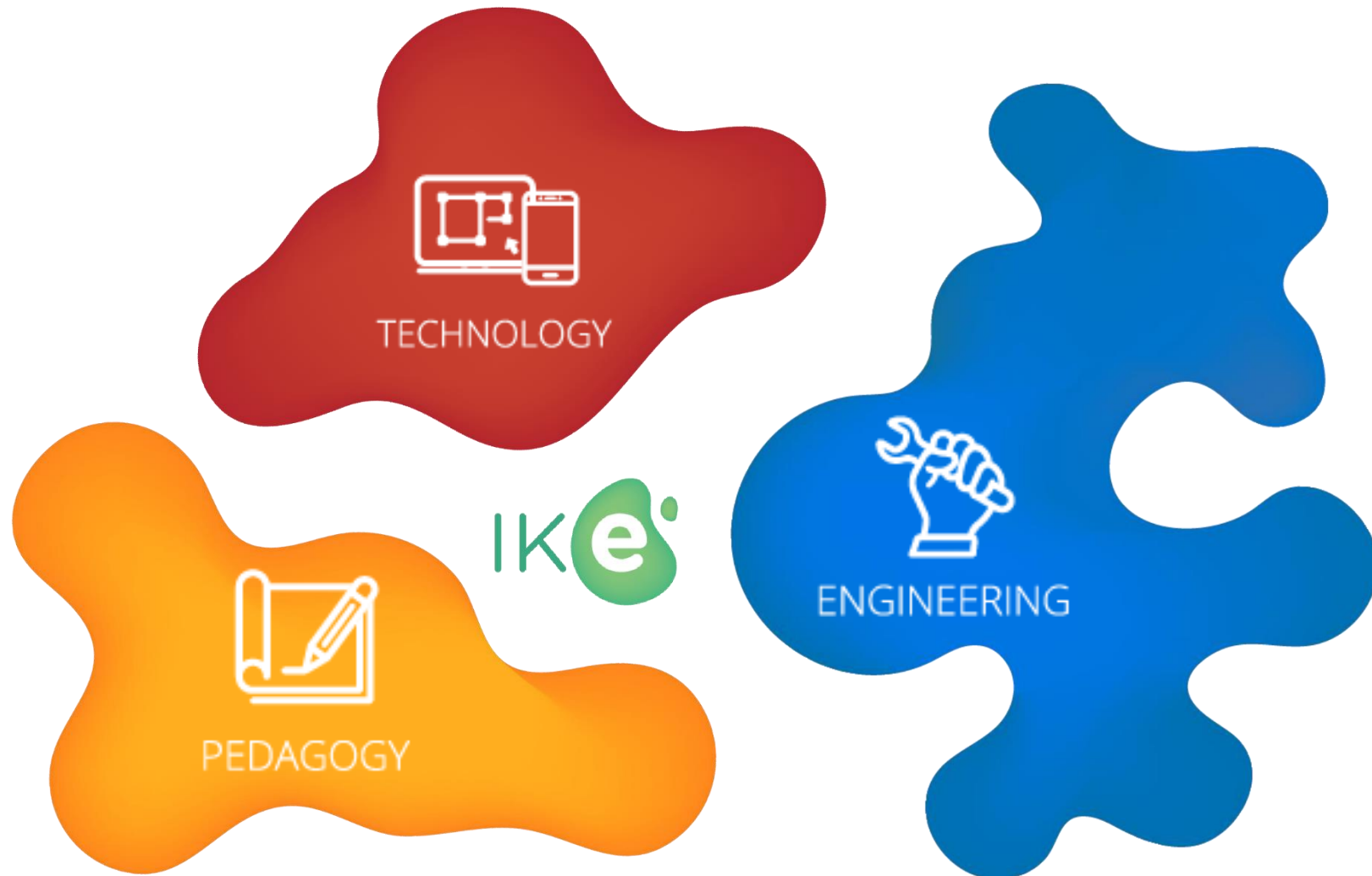
With a tiered approach

Customized solutions to address the specific

NEEDS and context of **EACH COUNTRY** and

client

the jp.ik sustainable approach



the jp.ik sustainable approach



THE GLOBAL GOALS
For Sustainable Development

Education
2030



ALIANÇA
OBJETIVOS DE
DESENVOLVIMENTO
SUSTENTÁVEL PORTUGAL



EDUCATIONAL IMPACT

“Transforming Education” around the world.
Creation of talented and trained professionals.



SOCIAL IMPACT

Development towards a new global society.
Increase the number of qualified professionals that stimulate the national economy.



ECONOMIC IMPACT

Maintenance of already existing companies and new upcoming opportunities.



SUSTAINABLE IMPACT

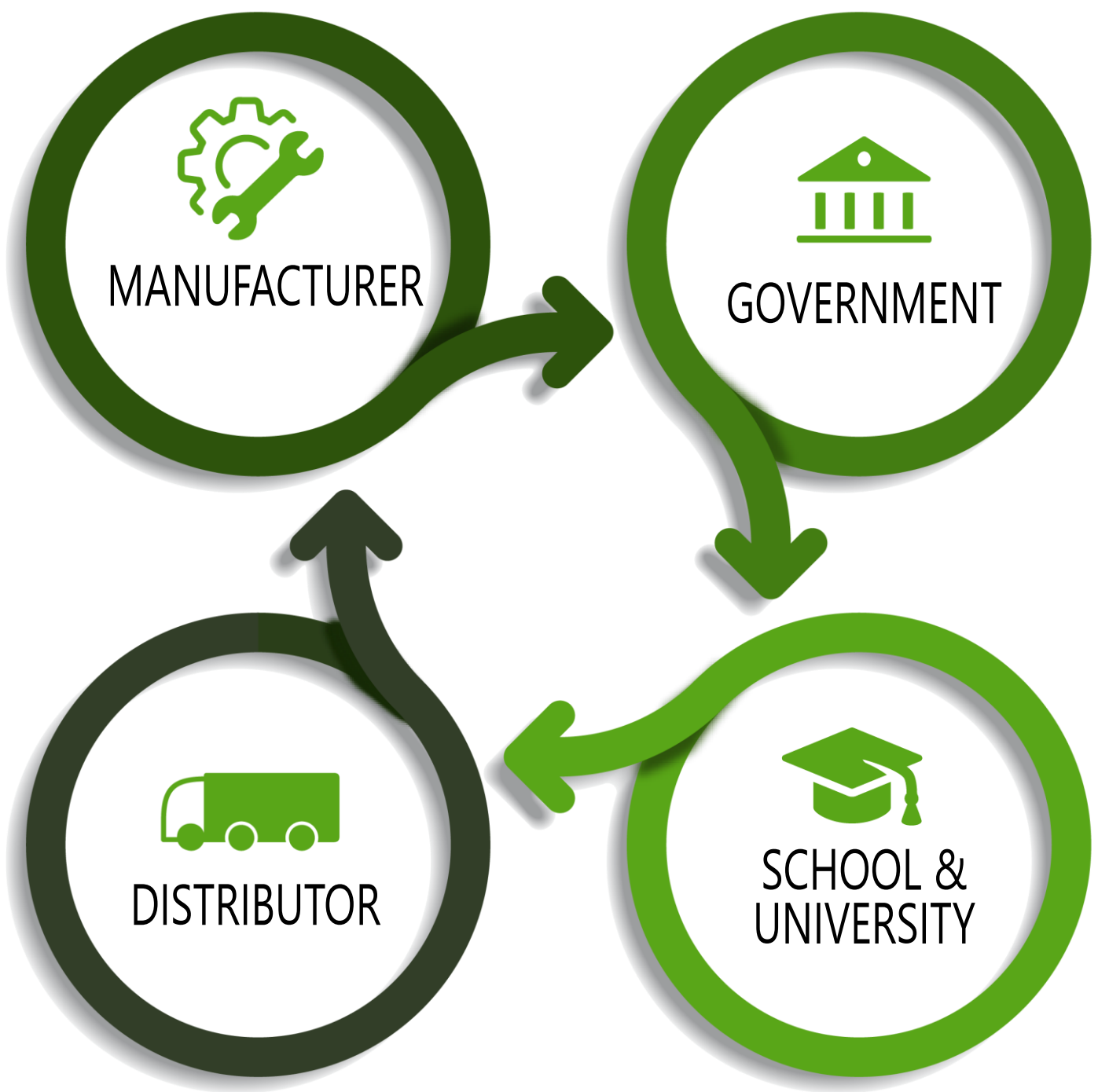
Stimulate action over the next 15 years in the Five Ps of critical importance: People, Planet, Prosperity, Peace and Partnership.



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THE IMPORTANCE OF LOCAL PARTNERSHIPS

partnering local agents for a
sustainable development of
global projects



FROM THE FACTORY TO THE KNOWLEDGE CENTER

- PROJECT PLANNING
- TECHNICAL SUPPORT
- INDUSTRY CONSULTANCY
- PROJET DESIGN & PROCUREMENT
- SERVICES AND REPAIR CENTERS

AGREEMENT WITH LOCAL PARTNERS

MASTER TRAINING TRAINING ("HANDS-ON")

KNOWLEDGE CENTER

devices | software | deployment

developing new streamlines of value to the industrial cluster
creating job opportunities



Education
2030 



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PROJECTS & APPROACHES



Kenya



Working
for: 1 year

JP and Moi University
emerged the winner in two
of the three lots, covering
26 counties!



KENYA:
Digital
Literacy
Programme





Kenya



Working
for: 1 year

**Installation and commissioning of
the Digital Learning Solution in
14.000 public primary schools**

TECHNOLOGY

The implementation of a **proof
of concept in 74 schools** across
the country (POC)

Installation of 700.000 devices in
public primary schools until 2017



Kenya

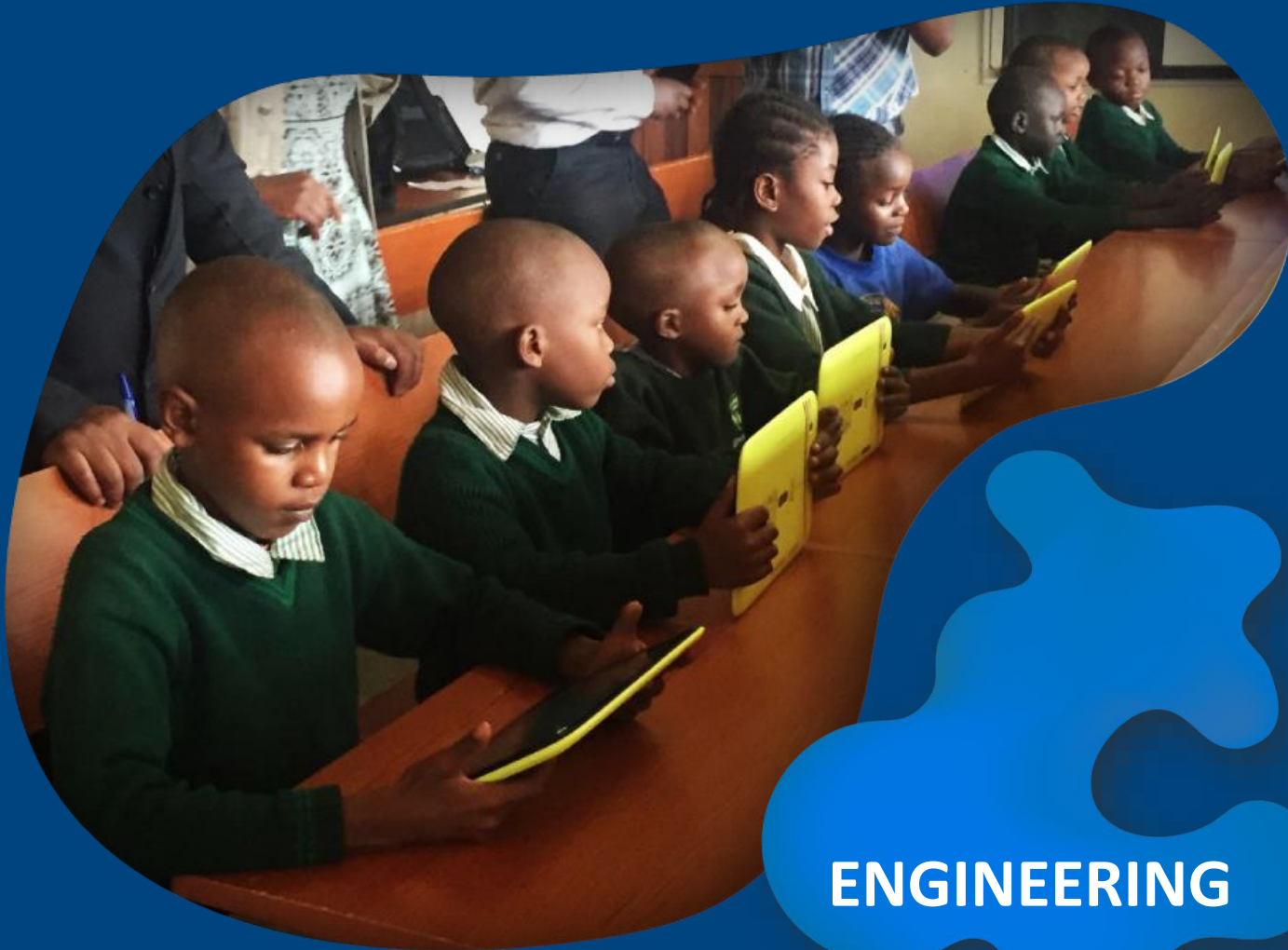


Working
for: 1 year

Teacher training to more
than **42.000** educators

PEDAGOGY

Impact analysis evaluation



ENGINEERING



Kenya



Working
for: 1 year

Deliver and install the procured equipment

Implement a **final assembly unit** for the production of educational devices and solutions at competitive prices

Provide functional and **technical support** in an appropriate **repair center**



BUT IT'S NOT ONLY ABOUT TECHNOLOGY

...it is about **innovation** and **insight**.

...it is about **connections**, **interaction** and **engagement**.

...it is about **education** and **learning**.

...it is about creating more **opportunities**.

...it is making it available to every person, every child.

...it is having **opportunity** to choice.

...it is taking tools to evaluate what is beneficial and meaningful.

...**IT IS ABOUT THE FUTURE OF THE NATIONS**

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popup
school

PURPOSE DESIGN &
ENGINEERING TO
ENHANCE COMMUNITIES
THROUGH EDUCATION



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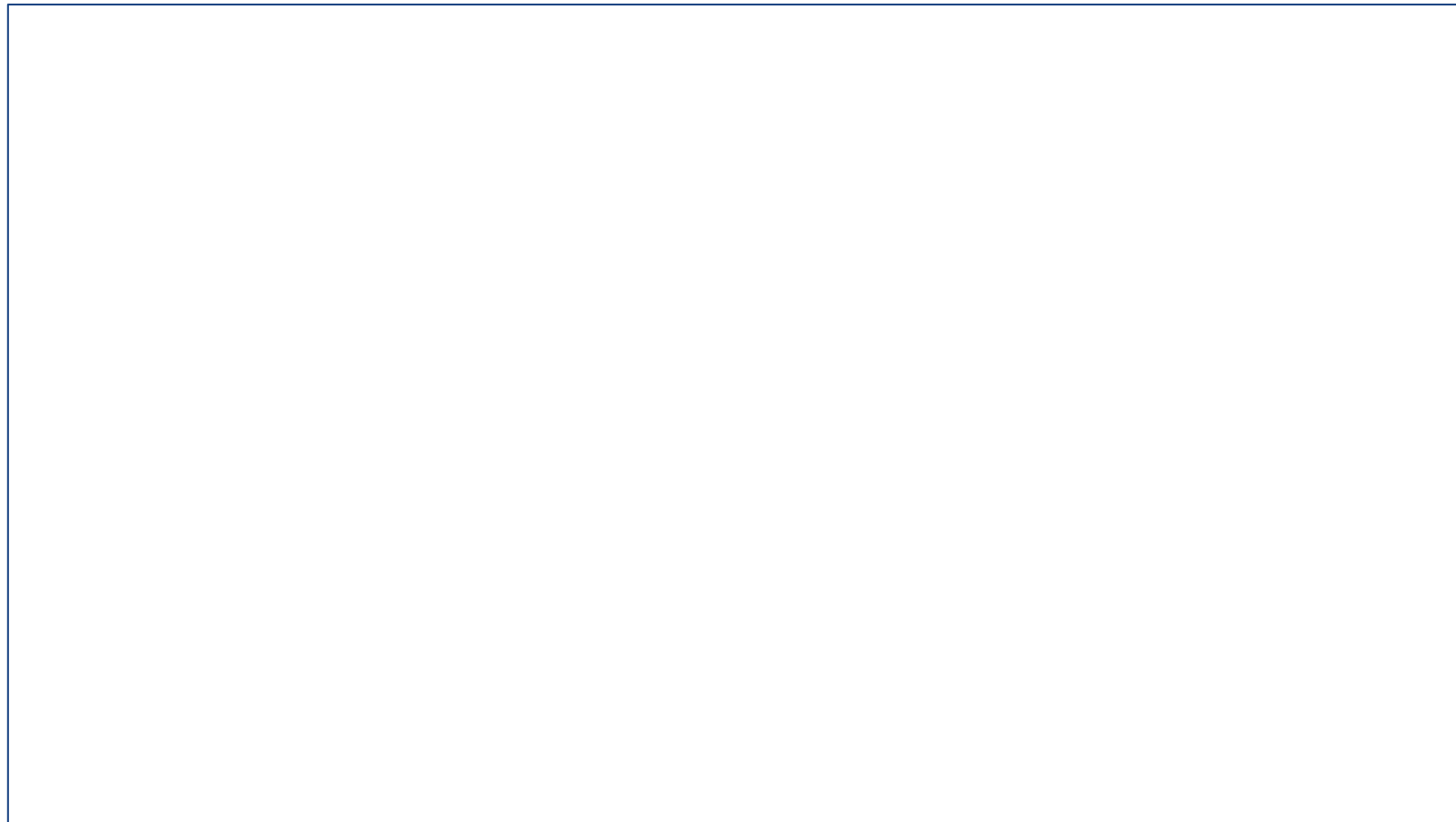
a building that can be installed anywhere according to the local and community needs.

more than one school (by day) ...
... a community center (afternoon, evening and weekends).

ideal solution for building schools in more remote regions, preventing children from having to travel long distances, guaranteeing access to education.



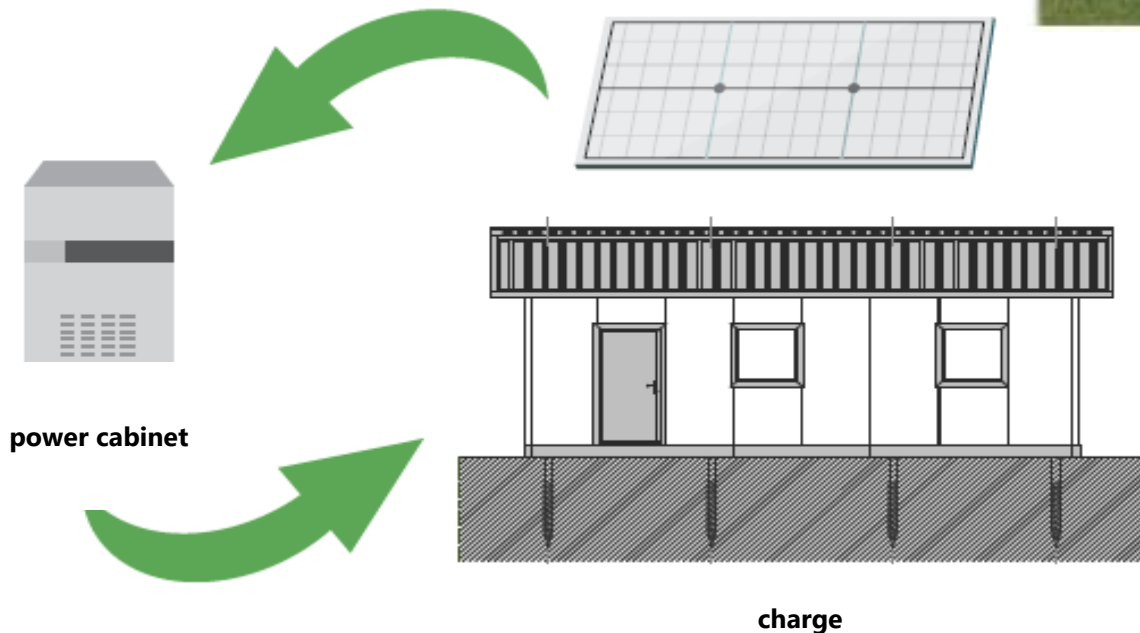
jp.ik popup school



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SOLAR PANELS

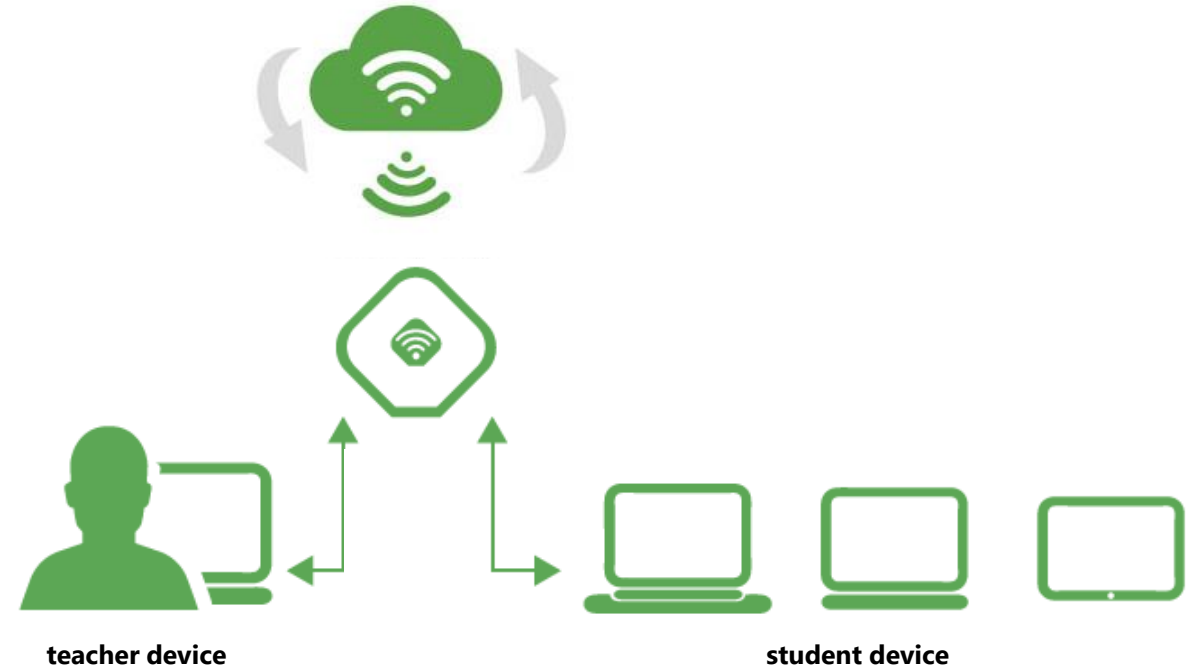
Photovoltaic & batteries assembly



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CONNECTED TO THE WORLD
Complete technological system that
includes IT infrastructure.

information flow



- 4** QUALITY EDUCATION
- 5** GENDER EQUALITY
- 7** AFFORDABLE AND CLEAN ENERGY
- 8** DECENT WORK AND ECONOMIC GROWTH
- 10** REDUCED INEQUALITIES

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13 POC
AROUND THE WORLD

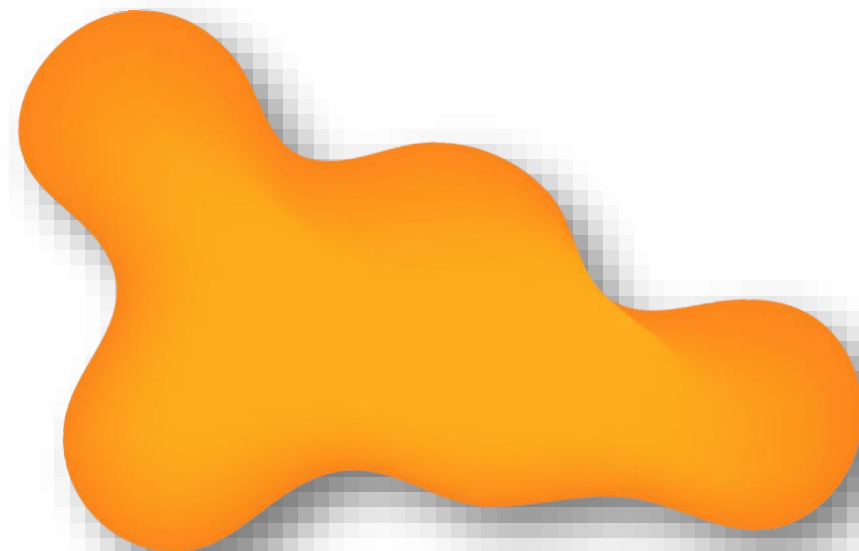


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COUNTRY X, Education in a glance...

Population

27
Millions

More than 16 millions of population; 42 percent of the population living in urban areas, the widespread provision of effective social services, including education is a considerable challenge.

GDP

3,8%

GDP growth rate (2016) – 3,8%
per capita GDP (2016) - 411,28 USD

Students

7
Millions

Basic education – Primary level up to grade 7;
8 millions of students
Secondary (Junior – Grade 8 to 9 // Senior – Grade 10 to 12);
1 million of students

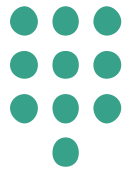
Teachers

129
Thousand

+ 129k teachers in the Basic Education and Secondary.
Many challenges in terms of inadequacies in infrastructure, institutional and human capacity including critical shortage of teachers especially in rural areas.

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PROJECT GLOBAL GOALS



1.000 NEW CLASSROOMS



100.000 STUDENTS WITH A NEW CLASSROOM



10.000 STUDENTS WITH TECHNOLOGY

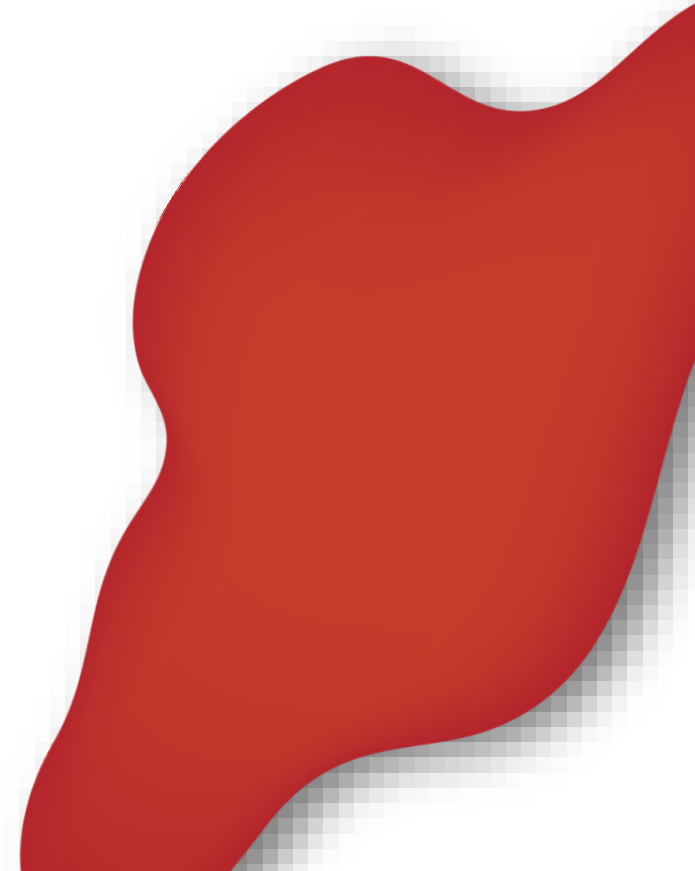


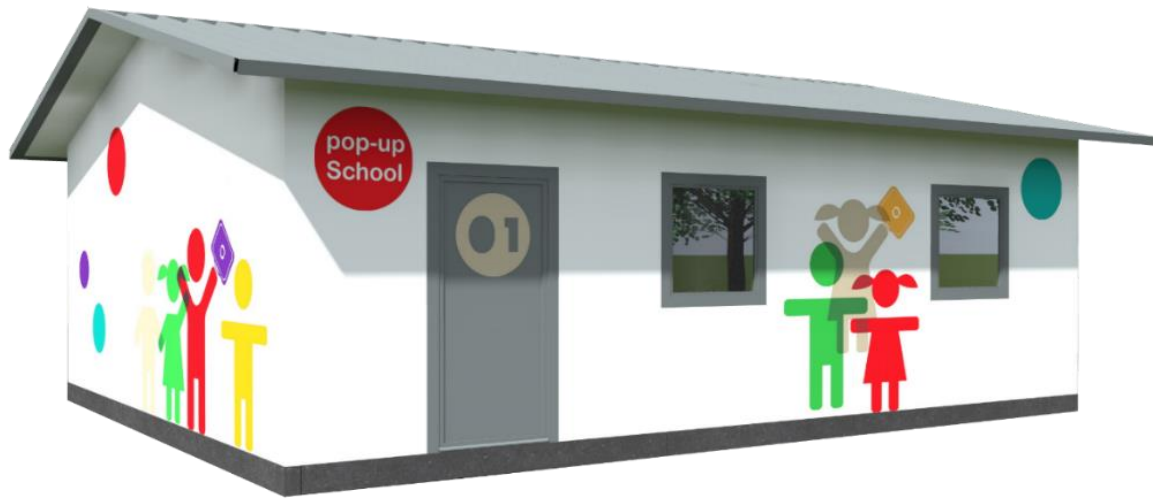
100 CLASSROOMS WITH TECHNOLOGY



5.000 DEVICES FOR STUDENTS

1 YEAR DEPLOYMENT





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more than a school (by day)....

... a community multimedia center (by night and weekends)

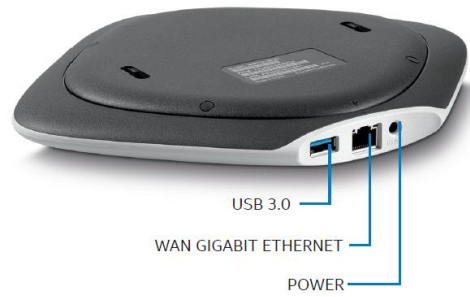
... a mobile network signal diffusion antenna

MULTIPURPOSE USE

more than just a school, **this solution can be the center of the whole community.**

It can be used as a **training center**, a **health unit**, a **cyber center** (mobile phones charging stations) or a **community center**.

choosing **the right usage model depends on the characteristics of the location and the needs of the surrounding community.**



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ClassRoom Server CAP – content access point

comprehensive solution

access point + content server available on the device.
allows easy access to digital content **up to 50 devices** simultaneously.

flexible

for use **in different connectivity environments** - wired, wireless, or offline.
multiple internet connection options, including **3G support** or to **use as a hotspot.**

available

battery backup provides **up to 5 hours** of continuous use, even if there is a power outage.

content management

educators can create classes/workshops using any content that has been **preloaded** by a central system **or their own content.**

easy-to-use interface

makes it easy for educators/directors community center **to publish content quickly for all community to access** materials simply by starting a web browser.

portable

can be **easily transported** to community spots.

customizable

content can be tailored to meet the specific needs.

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Connectivity

connected to the world

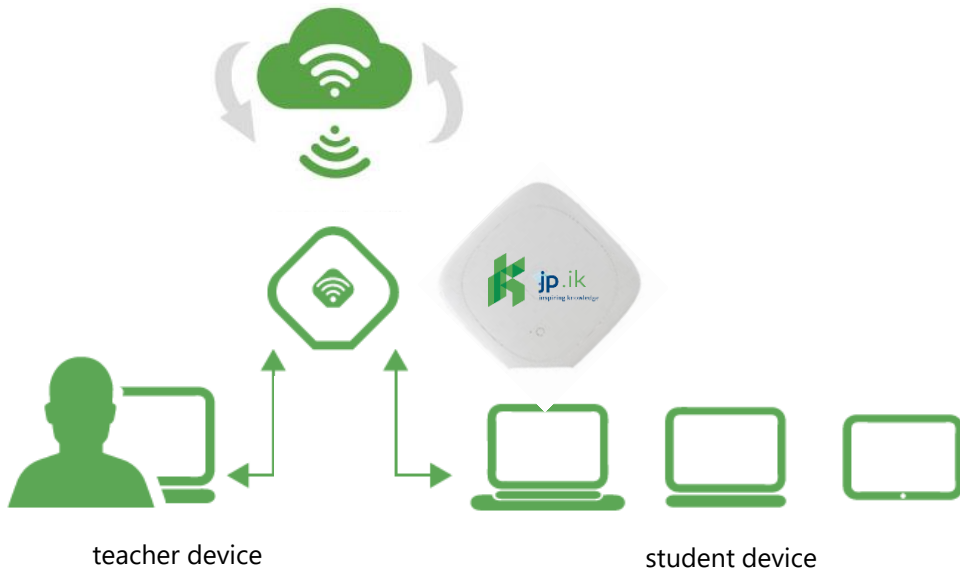
complete technological **system** that includes **IT infrastructure and GSM Antenna to Broadcast Mobile Network.**

CAP - content access point

designed for **3G access in case of network coverage** and as **storage and distribution of digital content offline.**

It is the **ideal equipment for areas with little or no connectivity.** With its **own storage** it can make pre-determined contents available to the population, creating a Wifi zone (local Hotspot).

information flow



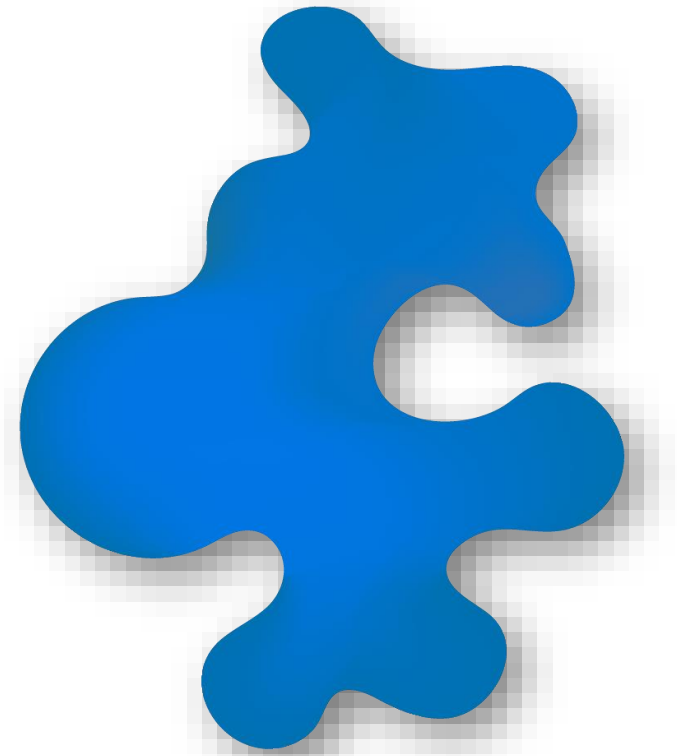
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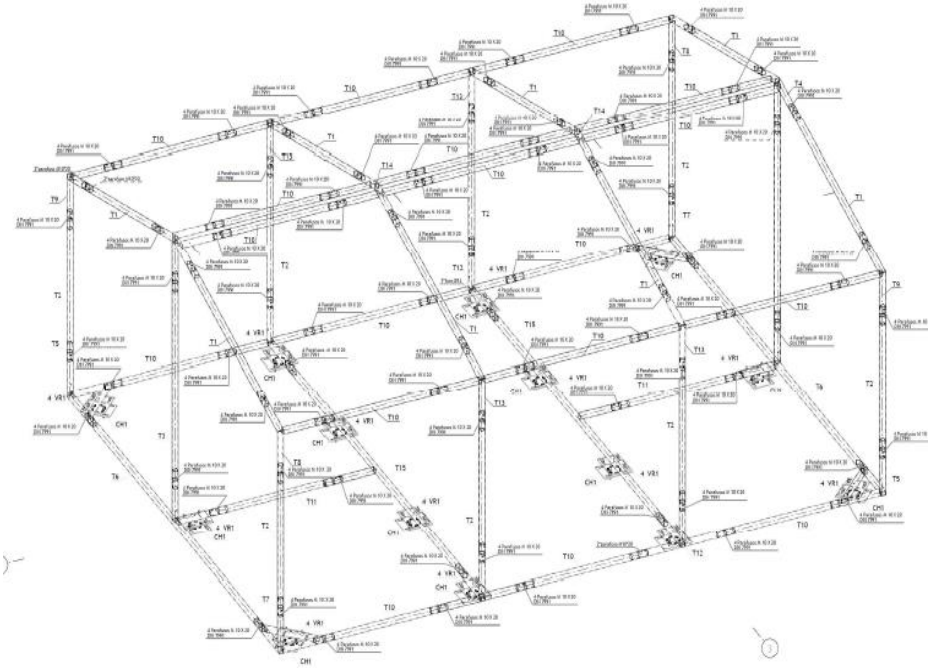
Building a school campus for 500 students based on the technology developed for our concept of modular Popup School, up to 2000 m² of modular construction!



the use of a **popup classroom** can be repeated in order to **create a more complex set of elements**, resulting in small or large **clusters of classrooms and additional functions**.

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PROJECT GLOBAL GOALS



10 CLASSROOMS FOR 50 STUDENTS EACH



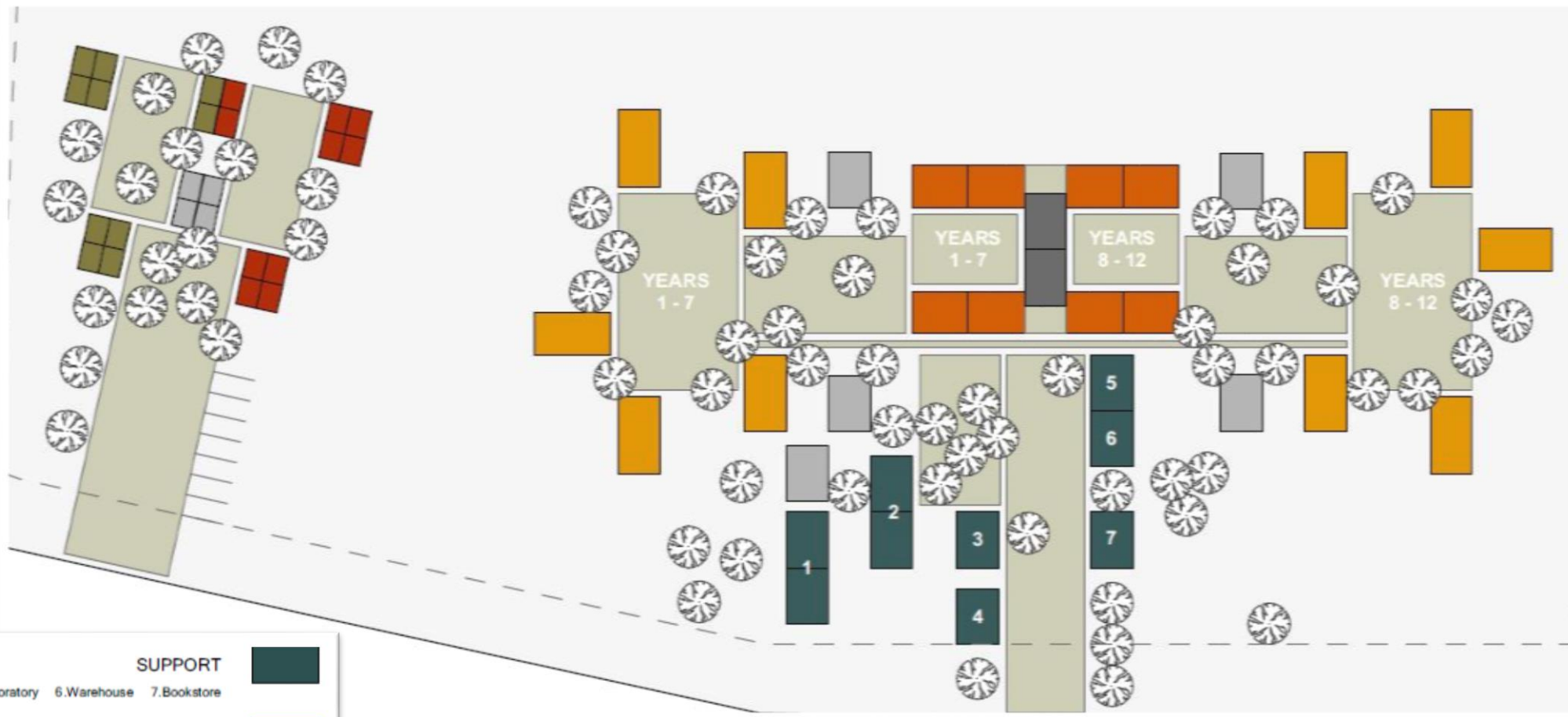
1 LABORATORY TO DIGITAL CLASSROOMS



1 CLINIC FOR **HEALTH SUPPORT**



AREAS TO SUPPORT THE CAMPUS ACTIVITY:
ADMINISTRATIVE SERVICES, **CANTEEN/KITCHEN**, **TEACHER ACCOMMODATION**



- 1. Teacher's Lounge 2. Administration 3. Clinic 4. Reception 5. Laboratory 6. Warehouse 7. Bookstore
- SUPPORT**
- CLASSROOMS**
- CANTEEN**
- KITCHEN**
- TOILETS / BATHROOMS**
- TEACHER'S ACCOMMODATION - Female**
- TEACHER'S ACCOMMODATION - Male**

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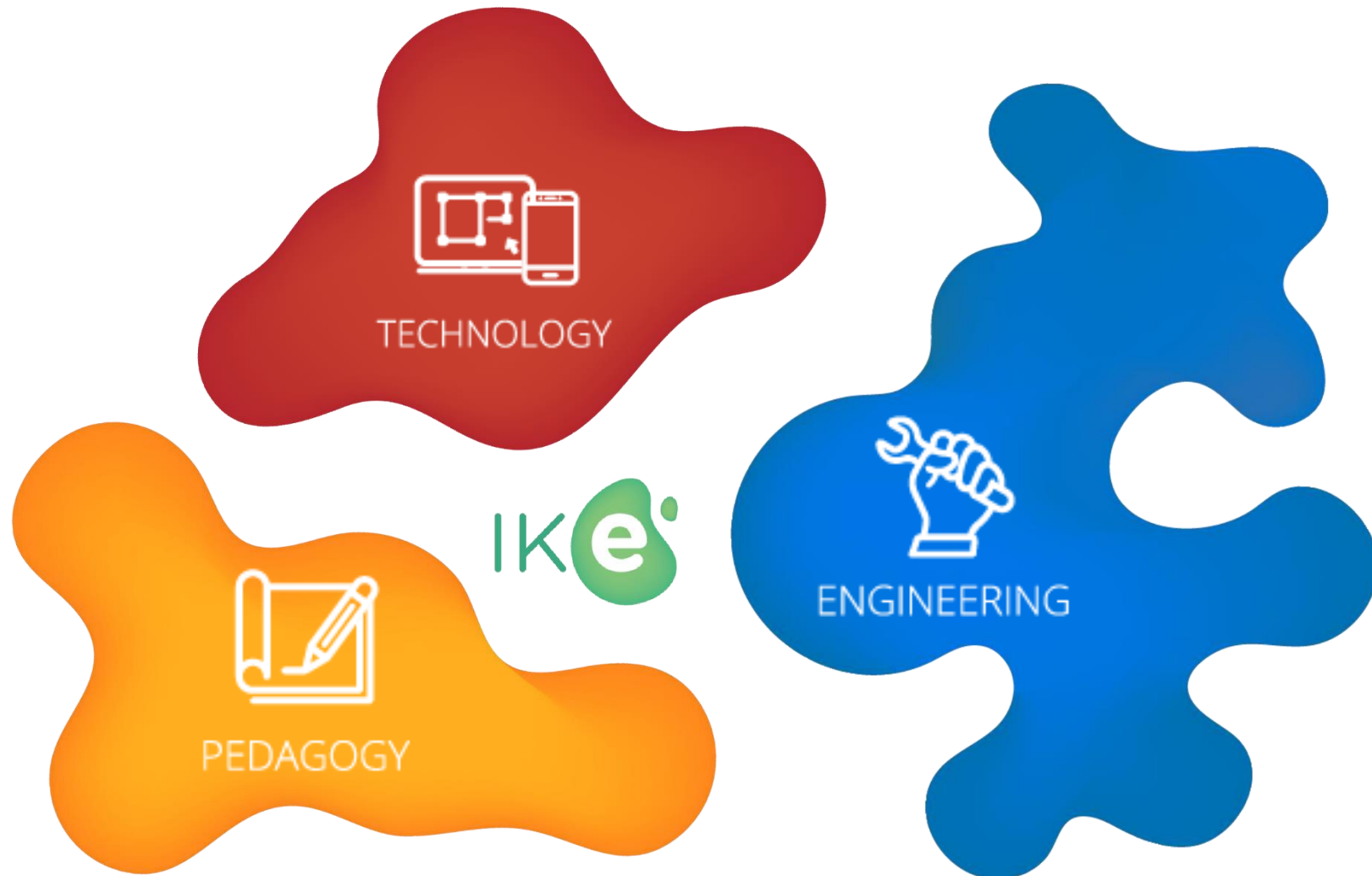
a campus for all



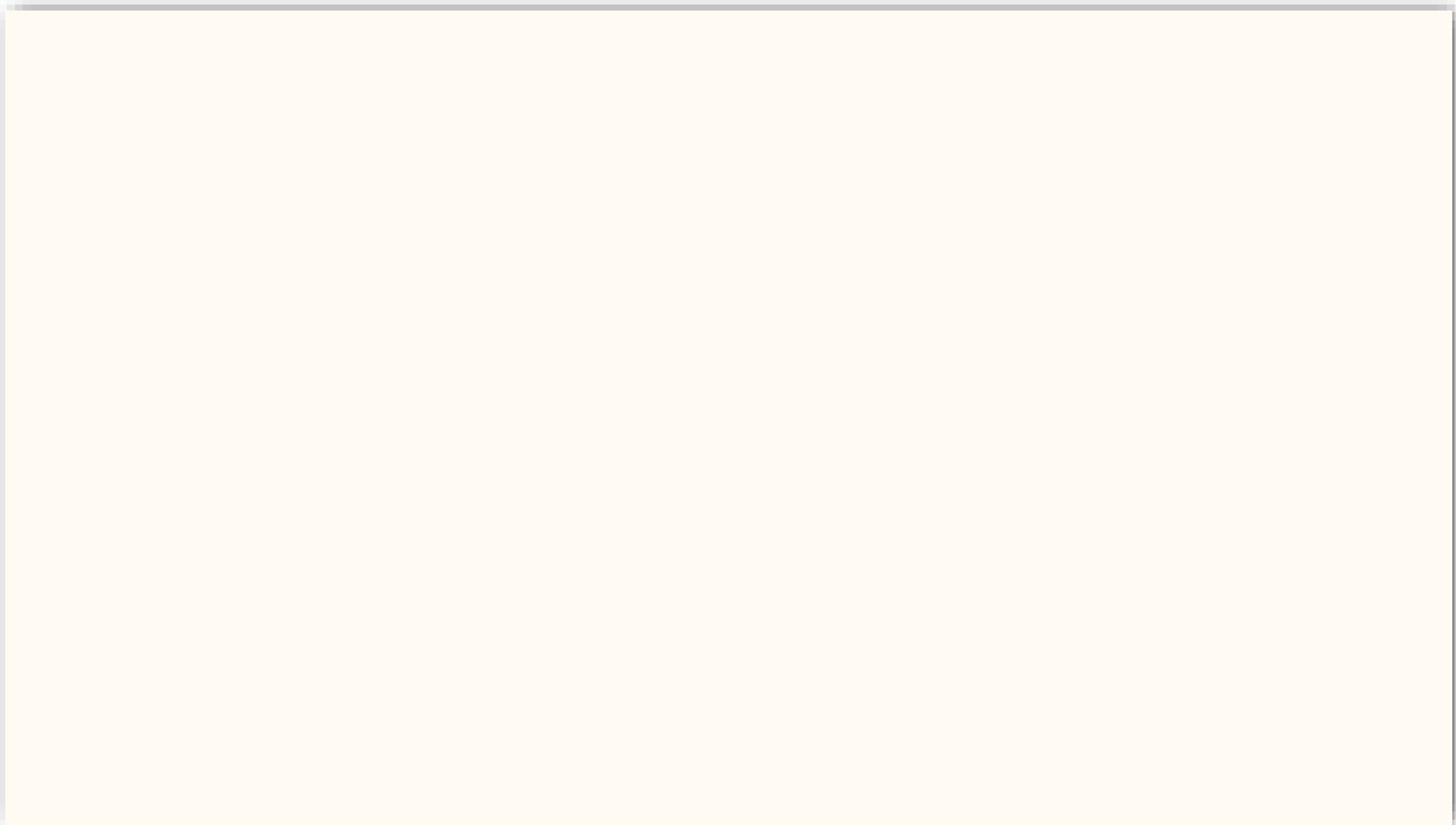
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the jp.ik sustainable approach



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