

**REACT Initiative**  
Sustainable Education Meeting 2017

**Global Business  
Coalition For  
Education**

September 22, 2017  
4:45PM – 5:05 PM EST

# Agenda

- I. Global Business Coalition for Education
- II. REACT and ECW
- III. Mission and Development of REACT
- IV. Current Projects
- V. REACT Platform
- VI. Q&A

# Bringing the Business Community Together



**CONNECT**

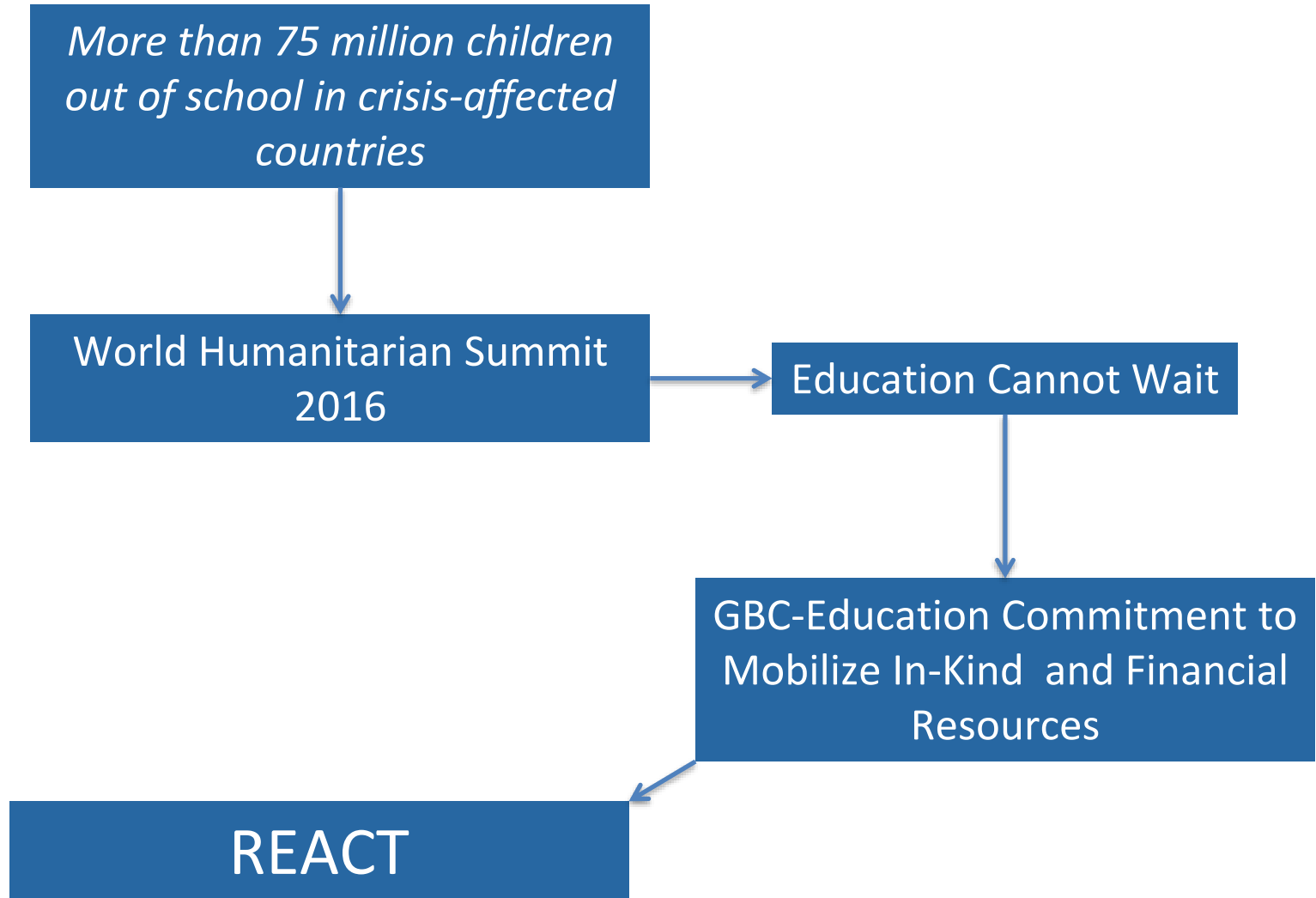
**COOPERATE**

**Global Business  
Coalition For  
Education**

**SHOWCASE**

**DISCOVER**

# How did REACT start?



# Mission and development of REACT



- Leverage assets from private sector to solve identified challenges on the ground
- Aims to make business commitment greater than the sum of its parts
- Launched in September 2016, now has 50+ members

# What projects are occurring on ground?



## Current projects include:

- ECW Communications and Fundraising Campaign
- Somalia Humanitarian Response
- Connecting Syrian refugees with Arabic language learners

How does the REACT  
platform work?

# REACT Platform

Rapid Education Action (REACT)

## Engaging with Education Cannot Wait

The Global Business Coalition for Education launched the Rapid Education Action (REACT) Database to cultivate private sector contributions and assets that can be deployed to support education in emergencies. The objective is to leverage corporate support alongside the Education Cannot Wait Fund for education in emergencies to provide educational opportunities to as many children and youth in emergencies as possible by harnessing the value add and goodwill of the private sector in a more systemic and sustainable way.

Many companies have signed up to the database since the launch, offering to be on the frontline of the next crisis, providing medium term or Global Public Goods support. REACT hosts companies from all sectors: Communications and PR, consultancy, finance, education, technology and general goods. Consultancy companies come forward to offer time and brainpower on the practical problems holding back education provision. Technology companies are offering significant in-kind support — providing tablets and access to digital learning platforms for those hit by crisis. Recognized global brands are offering digital tools for students to support learning on the ground, while some have pledged tents and shelter for schools.

### NGO

A non-governmental organization (NGO) is a not-for-profit organization that is independent from states and international governmental organizations.

[MORE INFO](#) [REGISTER/LOGIN](#)

### Private Company

By joining us, companies become part of a global movement of businesses committed to changing children's lives through education.

[MORE INFO](#) [REGISTER/LOGIN](#)

### Education Cannot Wait Partners

Education Partners are companies that provide significant resources, thought leadership and efforts to establish the Global Business Coalition for Education.

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# REACT Platform

The screenshot shows a web browser window displaying the REACT Platform search results. The browser address bar shows 'localhost:3001/ngosearch#ngo'. The page header includes the Global Business Coalition For Education logo and a 'Welcome Dinesh Log Out' button. The main content area is titled 'Search for Resources' and features a search bar with a magnifying glass icon. Below the search bar, there are two filter sections: 'Region' and 'Contribution Type'. The 'Region' section lists various geographical areas with checkboxes, and the 'Contribution Type' section lists different types of contributions with checkboxes. The search results are displayed in a list format, showing '10 Companies found' and a 'Send for Admin Approval' button. Three company entries are visible, each with a 'Select' checkbox, a 'MORE INFO' link, and a 'Support Regions' link. The first company entry is 'Company 1', the second is 'Company 2', and the third is 'Company 3'. Each company entry lists its capabilities and contribution type. At the bottom of the page, there is a copyright notice for 2012 and links for 'Terms and Conditions' and 'Privacy'.

Search for Resources

Region

- Arab States
- Central Asia
- East Asia and Pacific
- Central and Eastern Europe
- Latin America and the Caribbean
- North America and Western Europe
- South and West Asia
- Sub-Saharan Africa

Contribution Type

- Financial
- In-Kind Services or Products
- Expertise
- Corporate Assets

Others

Type of Response

Select All 10 Companies found [Send for Admin Approval](#)

Select [MORE INFO](#) [Support Regions](#)

**Company 1**

Can provide Financial Support  
Can provide Volunteers  
Can provide Immediate/ First Response  
Contribution type: Financial, In-Kind Services or Products.

Select [MORE INFO](#) [Support Regions](#)

**Company 2**

Can provide Financial Support  
Can provide Volunteers  
Can provide Immediate/ First Response  
Contribution type: Financial, In-Kind Services or Products.

Select [MORE INFO](#) [Support Regions](#)

**Company 3**

Can provide Financial Support  
Can provide Volunteers

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# SUMMARY

- GBC-Education – bringing business community together
- REACT and ECW – addressing education in emergencies
- Currently deploying multiple projects on ground
- REACT platform connects multiple actors to bring education to children caught in conflict

Any questions?

**Thank You!!**



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