REACT Initiative
Sustainable Education Meeting 2017

September 22, 2017
4:45PM – 5:05 PM EST
Agenda

I. Global Business Coalition for Education

II. REACT and ECW

III. Mission and Development of REACT

IV. Current Projects

V. REACT Platform

VI. Q&A
Bringing the Business Community Together
How did REACT start?

More than 75 million children out of school in crisis-affected countries

World Humanitarian Summit 2016

Education Cannot Wait

GBC-Education Commitment to Mobilize In-Kind and Financial Resources

REACT
Mission and development of REACT

• Leverage assets from private sector to solve identified challenges on the ground

• Aims to make business commitment greater than the sum of its parts

• Launched in September 2016, now has 50+ members
What projects are occurring on ground?

Current projects include:
- ECW Communications and Fundraising Campaign
- Somalia Humanitarian Response
- Connecting Syrian refugees with Arabic language learners
How does the REACT platform work?
Rapid Education Action (REACT)

Engaging with Education Cannot Wait

The Global Business Coalition for Education launched the Rapid Education Action (REACT) Database to cultivate private sector contributions and assets that can be deployed to support education in emergencies. The objective is to leverage corporate support alongside the Education Cannot Wait Fund for education in emergencies to provide educational opportunities to as many children and youth in emergencies as possible by harnessing the value add and goodwill of the private sector in a more systemic and sustainable way.

Many companies have signed up to the database since the launch, offering to be on the frontline of the next crisis, providing medium term or Global Public Goods support. REACT hosts companies from all sectors: Communications and PR, consultancy, finance, education, technology and general goods. Consultancy companies come forward to offer time and brainpower on the practical problems hindering back education provision. Technology companies are offering significant in-kind support — providing tablets and access to digital learning platforms for those hit by crisis. Recognized global brands are offering digital tools for students to support learning on the ground, while some have pledged tents and shelter for schools.

NGO

A non-governmental organization (NGO) is a non-for-profit organization that is independent from states and international governmental organizations.

Private Company

By joining us, companies become part of a global movement of businesses committed to changing children’s lives through education.

Education Cannot Wait Partners

Education Partners are companies that provide significant resources, thought leadership and efforts to establish the Global Business Coalition for Education.

Developed by REACT Member:
REACT Platform

Developed by REACT Member:

LexisNexis™
SUMMARY

• GBC-Education – bringing business community together

• REACT and ECW – addressing education in emergencies

• Currently deploying multiple projects on ground

• REACT platform connects multiple actors to bring education to children caught in conflict
Any questions?
Thank You!!