



MILLENNIUM@EDU
sustainable education

Millennium@EDU SUSTAINABLE EDUCATION

Partnership to Empower Learning Environment through Technology

Millennium@EDU SUSTAINABLE EDUCATION Seal

Millennium@EDU SUSTAINABLE EDUCATION is pleased to provide the **Millennium@EDU SUSTAINABLE EDUCATION Seal** (the “Seal”) to Founders, Associates, Sponsors and Partner members for use in accordance with the present Guidelines. Founders, Associates, Sponsors and Partners are defined in the **Millennium@EDU SUSTAINABLE EDUCATION Rules**.

Use of the Seal is governed by strict guidelines. This document outlines appropriate use of the Seal and accompanying language. If you have questions regarding the Seal usage and language, please contact us at info@millenniumedu.org.

*By granting permission to use the Seal, **Millennium@EDU SUSTAINABLE EDUCATION** is not explicitly endorsing the Founder, Associate, Sponsor or Partner products and services. The Seal is intended for use solely by Founders, Associates, Sponsors and Partner members in good standing with a protocol/document approved by **Millennium@EDU SUSTAINABLE EDUCATION**. **Millennium@EDU SUSTAINABLE EDUCATION** reserves the absolute right, in its sole discretion, to revoke this limited use license of the Seal at any time.*

USAGE GUIDELINES

There are two kinds of Seal:

- The **Millennium@EDU SUSTAINABLE EDUCATION Seal** for Web Usage
- The **Millennium@EDU SUSTAINABLE EDUCATION Seal** for Large Print Usage (Stands and Booths)

Web Usage Seal

- This Seal is intended for web usage only. It is not for use in printed material without the expressed written permission of **Millennium@EDU SUSTAINABLE EDUCATION**.
- It is mandatory the linkage of the Seal to the **Millennium@EDU SUSTAINABLE EDUCATION** website (<http://millenniumedu.org/>)
- Please notify **Millennium@EDU SUSTAINABLE EDUCATION** once the Seal is published online by emailing the page link to: info@millenniumedu.org

Millennium@EDU SUSTAINABLE EDUCATION Web Usage Mark

Small (350x65)



Medium (467x86)



Large (700x129)



The seal marks should be obtained at the following URLs:

Seal Large (700 x 129) http://millenniumedu.org/?attachment_id=4300

Seal Medium (467 x 86) http://millenniumedu.org/?attachment_id=4305

Seal Small (350x65) http://millenniumedu.org/?attachment_id=4299

Large Print Usage Seal

- This Seal is intended for Large Print Usage in Stands and Booths.
- There is a **Seal Pack for Founders** and a **Seal Pack for Associates**. Each pack contains three Logos: Normal, Color Inverted and Transparent Background
- All Logos are high resolution (**8000x8000 – 600 dpi**)
- Please notify **Millennium@EDU SUSTAINABLE EDUCATION** every time you intend to use the Seal, by sending in advance an example of the application to: info@millenniumedu.org

Founders





Associates



All Logos, in different file formats, can be found at:

<http://millenniumedu.org/logo-library>

Usage Restrictions:

- The Seal may be used only to refer to **Millennium@EDU SUSTAINABLE EDUCATION** Founders, Associates, Sponsors and Partners in good standing. The Seal (or any word or design that is confusingly similar to the Seal) may not be used as part of a company's name, logo, domain name, or brand name for a product or service.
- The Seal may not be used to indicate any kind of affiliation with or endorsement by **Millennium@EDU SUSTAINABLE EDUCATION** of any product or service.
- The Seal may not be used in connection with any disparaging statements about **Millennium@EDU SUSTAINABLE EDUCATION** or its products, or statements that otherwise reflect poorly on **Millennium@EDU SUSTAINABLE EDUCATION**.

STYLE GUIDELINES

- Only approved, unaltered artwork files provided by **Millennium@EDU SUSTAINABLE EDUCATION** may be used. Images captured from websites, publications, and other sources may not be used.
- The Seal may not be altered in any way. This includes proportion, cropping, color, type, etc. It may not be animated, morphed or distorted in any other way.
- The Seal is intended to stand alone and should not be integrated into other logos.

EXAMPLES OF UNACCEPTABLE MANIPULATION OF THE MARKS AND LOGOS:

Adding a drop shadow or other special effects



Distorting the Mark



Adding text or other elements to the logo



Changing the colors of the Mark



Geneva, February 5, 2019